

# **ROGUE RIVER ECO-VILLAGE RESORT™**

*'a fully self-sustained green community'*



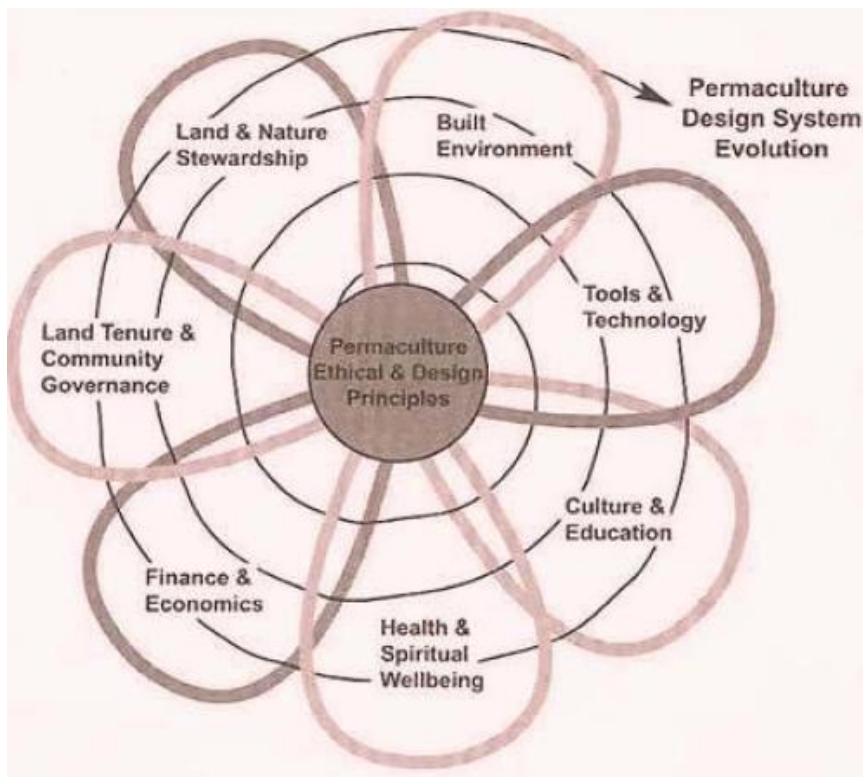
**A Sustainable Model of Responsible Land Stewardship on 2,110 Acres with Off-Grid Renewable Green Energy in an Integrated Smart Grid Eco-Village Destination Resort Community**

## **HOME PAGE**

*450 Eco-Homes Built Over a 5 Year Phase Plan  
150 Cabins/Cottages/Yurts/Tents/Teepees/RV Park  
Community Center, Clubhouse, Social Lounge, Juice Bar  
Organic Cafeteria, Commercial Kitchen  
Pool, Jacuzzi, Rec Room, Health Spa, Tennis Courts  
16 Recreational Resort Programs, 22 Kidsville Activities  
Rogue River Boat Dock; Boating Rentals, Kayak, Rafting  
Miles of Trails, Walkways and Adjacent BLM Land  
45 Acre Festival Grounds with Outdoor Amphitheater  
15 Acre Parking Lot / Eco Shuttles  
6 Retreat Programs; 9 Annual Live Event Venues  
Dogland & Animal Eco-Resort*

*Eco Farm with Green Houses, Biodynamic Gardens, Orchards  
Takelma Recreated Indian Village with Sacred Site Tours  
6 Farm Programs, Farm Market & Gift Store, Rental Shop  
Agriculture Laboratory & Permaculture Research Center  
State-of-the-art Aquaponics Fish Hatchery  
Eco Sustainable Ranch with 6 Programs  
Learning Center with 5 Programs  
Rotational Season Petting Zoo  
Equine Center --10 Programs; Horse, Llama & Carriage Rentals  
State-of-the-art Living Biological Sewage System  
State-of-the-art Water Treatment System/Collection Ponds  
Hydro, Solar, Battery Energy Smart Grid Control Station*

## **RREVR PERMACULTURE DESIGN FORMULA**



# TABLE OF CONTENTS

<b>1. Vision-----</b>	<b>Page 4</b>
A. Develop a strategic alliance -----	Page 4
B. Create a master plan-----	Page 4
C. Design & Construct-----	Page 4
D. Establish the first of-its-kind eco-destination resort-----	Page 4
E. Pioneer a new approach to eco-resort geotourism-----	Page 4
• Permaculture Definition-----	Page 4
• 12 Principles of Permaculture-----	Page 4
<b>2. National Ecological Tourism Awareness-----</b>	<b>Page 5</b>
<b>3. Ecological Sustainable Tourism Definitions-----</b>	<b>Page 5</b>
<b>4. Expansion In Sustainable Tourism Markets-----</b>	<b>Page 6</b>
<b>5. Geotourism Recreation Programs, Services &amp; Activities-----</b>	<b>Page 6</b>
<b>A. 10 Eco-Tour Programs-----</b>	<b>Page 7</b>
1. Eco Homes Tour; 7 Architecture Designs-----	Page 7-8
2. Greenhouses and Gardens Tour-----	Page 9
3. Eco-Farm Tour-----	Page 10
4. Hydro-Electric, Solar, Battery Bank Smart Grid-----	Page 11
5. Sustainable Ranch Tour-----	Page 11
6. Table Rocks Sacred Site Tour-----	Page 12
7. Water System Tour: Water System Facts-----	Page 13
8. Agriculture Lab Tour-----	Page 14
9. Aquaponics Tour-----	Page 15
10. Biological Living Sewage Waste Plant Tour-----	Page 16
11. Research Center Tour-----	Page 17
12. Equestrian Center Tour-----	Page 18-19
<u>Ten Services &amp; Activities</u> -----	Page 19
1. Equine Assisted Therapy-----	Page 20
2. Natural Horsemanship-----	Page 19
3. Hippotherapy-----	Page 19
4. Animal Assisted Therapy-----	Page 20
5. Horse Riding Rentals-----	Page 21
6. Horse Riding Workshops-----	Page 21
7. Youth Riding Camp Programs-----	Page 22
8. Boarding Stables-----	Page 23
9. Miniature Horse Rides-----	Page 23
10. Family Camp Riding Programs-----	Page 23
<b>B. Seventeen Recreational Programs and Activities-----</b>	<b>Page 24</b>
1. Community Supported Agriculture-----	Page 24
2. Kayaking-----	Page 24
3. Bike Riding-----	Page 24
4. Llama Treks-----	Page 25
5. Hiking-----	Page 26
6. White Water Rafting-----	Page 26
7. Fishing-----	Page 26
8. Rogue River Gold Prospecting-----	Page 26
9. Horseback Riding-----	Page 27
10. Swimming-----	Page 27
11. Petting Zoo-----	Page 27
12. Wilderness Pack Trips with Overnight Campouts-----	Page 28
13. Live Performances-----	Page 28
14. Health Spa-----	Page 28
15. Tennis Courts-----	Page 29
16. Pool and Jacuzzi-----	Page 29
17. Community Center Activities-----	Page 30
<b>C. Six Farm Programs-----</b>	<b>Page 31</b>
1. Farmers Market-----	Page 31
2. Care Farming-----	Page 31
3. Farm Store & Gift Shop-----	Page 32
4. Organic Farm Workshops-----	Page 32
5. CSA Delivery Program-----	Page 33
6. Tractor Pull & Hayrides-----	Page 33
<b>D. Five Learning Center Programs-----</b>	<b>Page 34</b>
1. Interactive Media Library -----	Page 34
2. Permaculture Seminars & Courses-----	Page 35
3. Internships and Appreniceships-----	Page 36
4. Eco-Lectures and Demonstrations-----	Page 37
5. Alternative Health Programs-----	Page 37

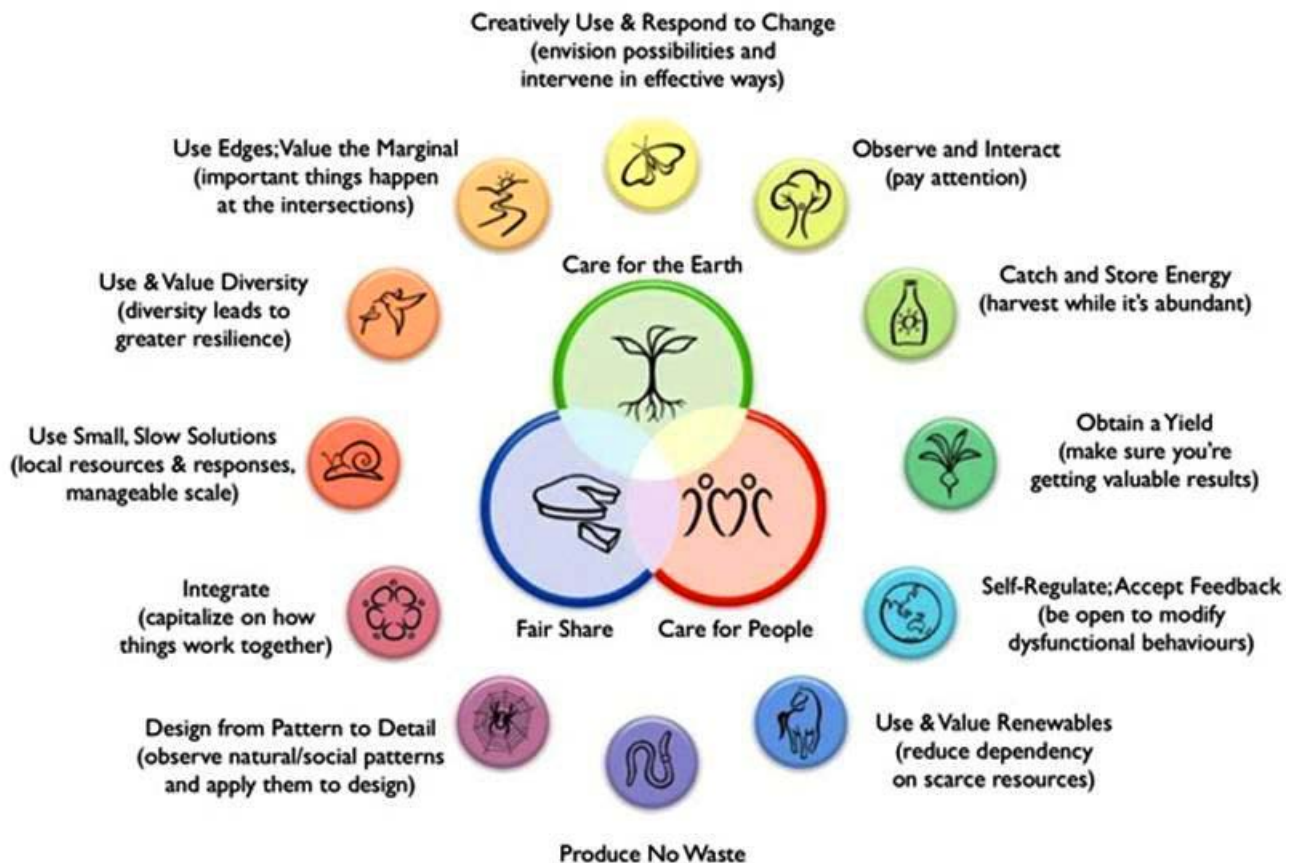
<b>E. Ten Event Venues, Festival Grounds &amp; Amphitheater--</b>	<b>Page 38</b>
1. Festivals-----	Page 39
2. Concerts-----	Page 39
3. Historical Reenactments-----	Page 39
4. Fairs-----	Page 40
5. Corporate Retreats-----	Page 40
6. Conventions-----	Page 40
7. Performances-----	Page 41
8. Weddings-----	Page 41
9. Lectures, Seminars & Workshops-----	Page 41
10. Fundraisers-----	Page 41
<b>F. Nine Lodging and Dining Categories-----</b>	<b>Page 42</b>
1. Organic Cafeteria-----	Page 42
2. Housing Resort Rentals-----	Page 43
3. Cabins and Cottages Rentals-----	Page 43
4. Yurts-----	Page 43
5. Treehouses-----	Page 44
6. Biodomes-----	Page 44
7. Teepees & Tent Cabins-----	Page 44
8. RV Park-----	Page 45
9. Glamping-----	Page 45
<b>G. Twenty-Two Kids-Ville Activities-----</b>	<b>Page 45</b>
1. Youth Camps	12. Drum Circles
2. Petting Zoo	13. Talent Show
3. Pony Rides	14. Labyrinth
4. Cow Train	15. Indian Village
5. Puppet Show	16. Medicine Wheel
6. Corn Maze	17. Face Painting
7. Enchanted Forest	18. Karaoke
8. Treasure Hunt	19. Balloon Animals
9. Quad-Bike Track	20. Strolling Magicians
10. Fire Pit	21. Hayfield Stacks
11. Storytelling	22. River Rope Swing
<b>H. Indigenous Indian Village &amp; Sacred Site Tours-----</b>	<b>Page 46</b>
<b>I. Dogland &amp; Animal Eco-Resort-----</b>	<b>Page 46</b>
<b>6. Main Components To Master Plan-----</b>	<b>Page 47</b>
<b>7. Master Plan Outline Phase 1-----</b>	<b>Page 48</b>
<b>8. Business Model-----</b>	<b>Page 49</b>
a. Expanding Geotourism Markets-----	Page 49
b. Green Jobs & Population Expansion-----	Page 49
c. Iconic International Destination Resort-----	Page 49
d. Diverse Range of Eco-Visitors-----	Page 49
e. Identity Branding-----	Page 49
<b>9. Management Team-----</b>	<b>Page 50</b>
<b>10. Permaculture Design Systems-----</b>	<b>Page 51</b>
<b>11. Marketing Plan-----</b>	<b>Page 52</b>
a. International Promotion Network-----	Page 52
b. Demographics-----	Page 52
c. Marketing Campaigns-----	Page 52
d. Branding of Eco-Resort Biodiversity-----	Page 52
e. Sponsorships-----	Page 52
<b>12. Photo Gallery Of Land Site-----</b>	<b>Page 53</b>

## 1. VISION

- A. DEVELOP a strategic alliance with Jackson County to promote, educate, and collaborate with agri-business and geotourism affiliates.
- B. CREATE a master plan that aligns with Jackson County's Planning Department development goals that increases economic growth in 'geo-tourism' and cross-pollinated green tourism industries.
- C. DESIGN & CONSTRUCT Oregon's first self-sustaining, off-the grid eco-destination resort on 2,284 acres in Central Point, Oregon called Rogue River Eco-Village Resort (RREVR).
- D. ESTABLISH the first of-its-kind eco-destination resort in USA that serves as an international iconic eco-community flagship model for sustainable travel uniting conservation, enriching personal experiences in environmental awareness and sustainable living.
- E. PIONEER new eco-resort geotourism recreational programs designed & built using the 12 Principles of Permaculture Design Systems to ensure responsible land stewardship.

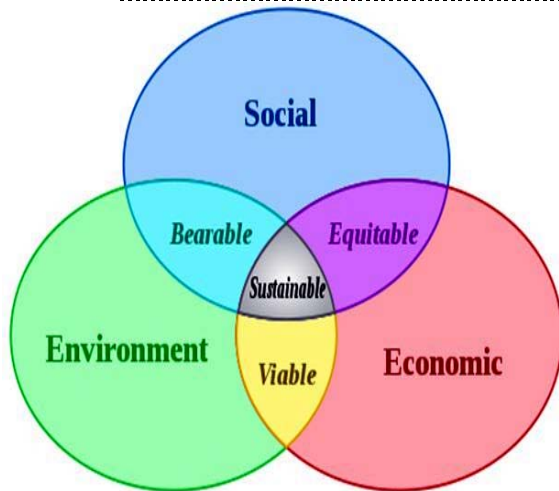
**Per-ma-cul-ture:** *combines 2 words, permanent and agriculture for ecological design and ecological engineering to develop sustainable human settlements and self-maintained agricultural systems modeled from natural eco-systems.*

**12 Principles of Permaculture** *holistic whole-systems design for sustainable processes using organic farming, agroforestry, integrated farming, and applied ecology.*





## 2. NATIONAL ECOLOGICAL TOURISM AWARENESS



National Geographic Society and 5 U.S. agencies-- Department of Interior, Department of Agriculture, BLM, Fish and Wildlife Service, Forest Service, and Bureau of Indian Affairs, signed an agreement that will promote and expand geotourism in a new collaborative approach among governmental agencies and private partners.

<http://travel.nationalgeographic.com/travel/sustainable/pdf/mourelease.pdf>

This collaboration supports geotourism-centric design of recreation facilities that enhance the environment and local economies while preserving America's diverse recreational and scenic assets. The framework will focus on what is distinctive and unique about our great American public lands and how to enhance opportunities for communities to benefit from sustainable tourism.

## 3. ECOLOGICAL SUSTAINABLE TOURISM DEFINITIONS

### Sustainable Tourism

*Tourism that makes a low impact on the environment and local culture while creating future green employment for local people. Sustainable tourism means "First, do no harm." Serving as the foundation for destination stewardship, it protects its product-- the destination.*

### Geotourism

*Tourism that preserves, maintains and enhances the geographical character of a place as a whole-- environment, community, culture, aesthetics, sense of place, structures, landscapes, sustainable living, arts and crafts, flora, fauna, heritage, and well-being of its residents. The National Geographic Society has drawn up a 'Geotourism Charter' based on 13 principles making a place distinctive and unique while extending principles beyond nature and ecology.*

### Ecotourism

*Focuses on nature as a niche tourism market where tourists travel to relatively undisturbed natural areas with specific objectives to study, admire, and enjoy the scenery of wild plants and animals in a local culture environment.*

### Agritourism

*Tourism involving any agriculture or ranch-based operation that brings visitors. Referred as farm stays, guest ranches, agritourists choose diverse activities-- pick fruits and vegetables; ride horses; feed animals; navigate corn mazes; buy farm stand produce; farm B&B stays; taste honey; wine and cheese-making tours; cattle round-ups; shop for farm gifts and crafts; work on ranches, mountain trails hiking; attend agriculture & environmental related festivals-- harvest, blossom, pumpkin, organic farm, alternative energy, green fairs.*

### Nature Tourism

*Travel to unspoiled places to experience and enjoy nature.*

### Adventure Tourism

*Nature travel which involves physical skills, endurance & degree of risk-taking.*

### Voluntourism

*Travel which includes volunteering where visitors donate time on their vacation. Visitors volunteer to conduct and contribute a wide range of activities including environmental management, re-vegetation, conservation, environmental monitoring, ecological restoration or visitors contribute with scientific research and education to promote sustainable environment or educating others about the natural environment..*

#### 4. EXPANSION IN SUSTAINABLE TOURISM

Geotourism is growing 3 times faster than conventional tourism. This global spread outperforms mass tourism and is transforming conventional tourism because of stronger consumer demand. This trending is based on 75% of tourists say their travel should not damage the environment; 33% say they are willing to pay more to the companies that benefit local communities and conservation; and 60% say they want to learn about geography, culture and sustainability.

RREVR pioneers a new approach to create a destination resort business model by combining innovative Sustainable Tourism, Geotourism, Eco-tourism and Agritourism recreational programs while creating a world-wide eco-resort attraction.



#### 5. GEOTOURISM RECREATIONAL PROGRAMS, SERVICES & ACTIVITIES

The entire RREVR 2,100 acres is creatively and meticulously developed to showcase a one-of-a-kind self-sustained eco-community where innovation, beauty, invention, state-of-the-art designs and sustainability lifestyle are resourcefully integrated into many diverse recreational geo-tourism programs included in the following:

450 Eco-Homes in 7 Architectural Design Categories  
100 Eco-Cabins, 30 Cottages, 20 Yurts, Teepees/Tents, RV Park  
Community Center, Clubhouse, Social Lounge, Juice Bar  
Organic Cafeteria, Commercial Kitchen  
Rec Room, Pool, Jacuzzi, Health Spa, Tennis Courts  
16 Recreational Resort Programs, 22 Kidsville Activities  
Rogue River Boat Dock; Boating Rentals  
Miles of Trails, Walkways and Adjacent BLM Land  
43 Acre Festival Grounds with Outdoor Amphitheater  
15 Acre Parking Lot / Eco Shuttles  
6 Retreat Programs; 9 Annual Live Event Venues  
Dogland & Animal Eco Motel  
Eco Farm with Green Houses, Biodynamic Gardens, Orchards  
6 Farm Programs  
Farm Market & Gift Store; Rental Shop  
Subtle Energy Agriculture Laboratory & Research Center  
Aquaponics Fish Hatchery  
Eco Sustainable Ranch with 6 Programs  
Learning Center with 5 Programs  
Rotational Season Petting Zoo  
Equestrian Center with 10 Programs; Horse & Carriage Rentals  
Living Biological Sewage Plant  
State of the Art Water Treatment System/Collection Ponds  
Wind and Solar Energy Farm with Sub-station Grid Interface

## A. TWELVE ECO-TOUR PROGRAMS



Explore the many unique facets of life at the Rogue River Eco-Village Resort. Visitors can choose from a diverse range of guided tours for individual, public, small groups or large groups. We have different tours using horse drawn hayrides, tractor pulls, horse and buggy carriages, solar and human powered bicycle taxi tour, quadra-cycle taxi tour and there are even cow trains for the kids. You can also rent an eco-golf cart or a bike and go on your own adventure exploring our 2284 acre green paradise via miles of trails, pathways, walkways and roadways.

Rogue Rivers Eco-Village Resort offers something for everyone from families with children, young adults, teens, middle aged, and seniors, to schools and college programs. There's a combination of recreation, entertainment, education and learning that makes RREVR an exciting eco-adventure.

Below are the following Ten Eco-Tour descriptions:

### 1. 7 Eco-Home Architectural Designs Tour



Go on our Eco-Home Tour and explore all the eco homes in the 7 different architectural design categories. Visitors will see unique ambiance and green character in all the different homes with distinctive eco-design elements. The Eco-Village homes are surrounded by breathtaking scenery of lush landscape architecture, perennial vegetation, ponds, organic gardens, bio-dome green houses built around beautiful pathways, walking trails and hiking trails connecting to the diverse eco-village elements including the 45 acres of festival grounds with Romanesque outdoor amphitheater.

All homes are built using high standards of sustainable architecture to reduce the ecological impact by reducing emissions, consumption of finite resources and waste. A sustainable technology is used to achieve a zero negative impact on health and environment to reach the 6 Goals (the "6Zs"): Zero Water, Zero Energy, Zero Waste, Zero Emissions, Zero Carbon and Zero Ignorance.

Our unique Homeowners Association has an architecture committee to delegate and approve the designs for each home that is built. The eco-homes can have Leed Gold/Platinum Rating with roof gardens, recycled water, integrated renewable energy system, solar hot water, hydronic radiant distribution, solar PV array and geothermal heat pumps.

The Homeowners Association also manages many innovative green program services including a CSA program, off Grid renewable alternative energy, community center with organic cafeteria, social lounge, juice bar and health spa, exercise room, swimming pool and jacuzzi, tennis court, outdoor events in Amphitheater with festival grounds and more.



## Seven Architectural Designs

- 1 **Contemporary Modern** Luxury homes; modular prefabricated sections, structural steel framing, concrete foundations; made in factory and assembled on location; sophisticated modern architecture, extensive use of glass, multi-levels, sleek lines, clean open interior space; skylights, indoor atriums, greenhouse rooms add contemporary effect



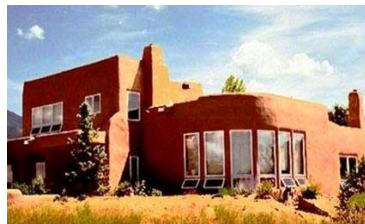
- 2 **Country Charm & Traditional** Design features of French country, English Tudor, Victorian, quaint cottages, colonial, southern plantation, cape cod, upscale farmhouses using wood, stone, rock, brick, shingle roofs, hard-wood floor. Traditional homes have historic styling with special exterior trim, masonry, interior woodwork, lush country gardens, vines, picket fences arbors.



- 3 **Mountain Rustic** From traditional to modern, these homes are suited to a forested, hilly environment; alpine chalets, upscale log homes, A-Frame, open beam, various contemporary design features; mountain rustic designs typical of many mountain areas, as well as weathered wood contemporary housing—commonly seen in coastal communities.



- 4 **Southwest & Spanish** Mediterranean or Native/ American design from classic pueblos to Spanish stucco; charming homes make use of Mexican tile, courtyards, drought tolerant landscaping with adobe, cob, stucco building materials; uses pastel colors and Native American designs from mountain to desert with adobe casitas and straw bale homes.



- 5 **Pacific Rim** Asian aesthetics; austere Japanese influences with clean lines, landscaped with stylized gardens, lotus and koi ponds, weeping cherry, plum trees, lush tropical Balinese and Polynesian feel. Fung sui designs with elevated wooden structures, tiled, thatched roofs, sliding doors curved eaves, verandas, garden entrances.



- 6 **Natural Building** Natural materials—strawbale, cobb, sand, clay, ram dirt, log, bamboo; energy efficient, reduce and eliminate carbon footprint; using round, unpredictable shapes and forms; Earthship & earthshelter designs with recycled materials; internal, non-load-bearing walls; built in hillsides, ravines with terra-forming to modify topography, temperature, climate.



- 7 **Futuristic** Can look like something out of Star Trek, with omniscient computer controls or it could be a beautiful, balanced Zen space designed to break away from a highly technological world. Futuristic homes can take modern architectural styles to an extreme with unconventional reigns using different geometrical shapes – round, triangular, octagonal, free form, geodesic domes.





## 2. Greenhouses and Gardens Tour



Discover how organic, permaculture and biodynamic farming methodologies all working together with new green technologies in our botanical gardens, farm fields, green houses, orchards, herbal and forest gardens.

Learn how we do not use any artificial chemicals, insecticides, pesticides and herbicides on the soil or plants. Artificial chemicals will create poor soil conditions that weaken health and the crops and livestock. You'll see alternatives like all-natural fertilizers and pesticides, using sustainable processes, crop rotation and composting.



You'll see how our organic farming emphasizes the holistic development and interrelationships of the soil, the plants and the animals as a self-sustaining system.

Permaculture and biodynamic agriculture is like adopting a life-style where the farmer becomes a land steward that is part of ecosystems to achieve a successful balance of earth and life forces. The farm is viewed as a living organism and should be self-contained, self-sustaining to create and maintain everything needed to stay healthy and fruitful.



Learn how we apply ecological principles in the management of agro-ecosystems in production of food, fuel, recycling, and being a conscious land steward.

We combine scientific re-search, indigenous knowledge. Things like the phases of the moon have a significant impact on many gardening operations, including the ideal times to sow seed, or to transplant, and for most gardening operations. The world of nature holds a treasure trove of secrets to be harvested for those who listen, study and penetrate into the deeper resources.



### 3. Eco-Farm Tour



Paradise Organic Farms, Homestead, FL



Kew Greenhouse, London England



Prairie Pedlar, Odebolt, Iowa



Brackenridge Farm Lab, Austin Texas



Our eco-farm uses an innovative organic agriculture system that combines traditional and indigenous knowledge with innovation and science to benefit the shared environment and promote healthy nature relationships for a good quality of life for all involved.

The eco-farm and the agriculture lab work together to develop an agricultural production system that sustains the health of soils, ecosystems and the people using ecological processes, biodiversity and cycles adapted to natural conditions.

Our farm practices use applied sciences and indigenous knowledge in crop rotation, compost, biological pest control, mechanical cultivation and green manure to maintain soil productivity and strictly excludes synthetic fertilizers and synthetic pesticides, plant growth regulators, livestock feed additives, and genetically modified organisms. Our farm business model merges the wisdom of indigenous elders in organic farming with frontier science in horticulture, permaculture, botany and alternative green energy power systems in a network of climate controlled bio-dome green-houses, biodynamic forest gardens and a quaponic systems connected to a series of collection ponds and water circuits in the water systems.

We're forming strategic partnerships for the R&D of state-of-the-art technologies in renewable and sustainable energies generated from natural resources and research programs, experimental investigational studies, and joint research programs with university resource partners and private labs. Our farm operates in multi-disciplines in subtle energy agriculture, biodynamic farming, aquaponics, automated biodome green-houses. Proprietary methods will be developed from the on-site agriculture lab and permaculture research center. World class internship programs and post-doctoral research studies will bring a vast network of visionary minds to the agriculture lab and cross-promote many programs at Rogue River Eco-Village Resort.



#### 4. Integrated Smart Grid Hydro-Electric, Solar & Battery Power Renewable Energy System



State-of-the-art, off-the-grid 700 mw Hydro-Electric, Solar Energy and Battery Bank systems are all integrated into a Smart Grid Control Station to power the entire resort with excess energy going back into grid creating a continuous revenue stream. Hydro Electric system starts with an all natural looking rock water channel coming off the Rogue River supplying municipal, domestic and irrigation water that goes through a series of diversion water circuits interfaced with collection ponds and a lake system designed for Hydro-Electric power. An elaborate water channel delivery system uses wells, creeks, water circuits, collection ponds, rain cisterns, storm rain run-off catches, irrigation ponds & over flows return water back to the lake with overflow systems designed for instream return back to the Rogue River. Solar System, Hydro-Electric System, Battery Bank System, Smart Meters & Smart Grid Control Station are all integrated into a state-of-the-art smart renewable energy design system that is the first-of-its-kind in USA.

#### 5. Sustainable Ranch Tour



Learn all about organic ranching and how important it is for your health, the environment and for the animals. Interact with all our ranch animals--Horses, Cattle, Goats, Donkeys, Sheep, Mules, Lamas, Buffalo, Chicken and learn about animal husbandry and sustainable ranching. Poorly managed cattle and animal stock can cause problems ranging from waterway damage, erosion to weed infestations and create major impacts to water, wildlife, and recreation. A sustainable and well run ranching operation can actually increase the biomass and diversity available for other species.



Learn how we follow very strict grazing practices so the land actually improves over the years. Our animal browsing creates increased plant growth of non-bushy species that help prevent erosion. Our sustainable ranching sustains the quality of our region's landscape and way of life. High nitrogen manure and urine provide fertilizer and water, which also helps to boost plant growth. With careful management and rotational grazing, our cattle can provide a sustaining ecological function that conserves and protects the rangeland.



## 6. Table Rock Sacred Site Tours



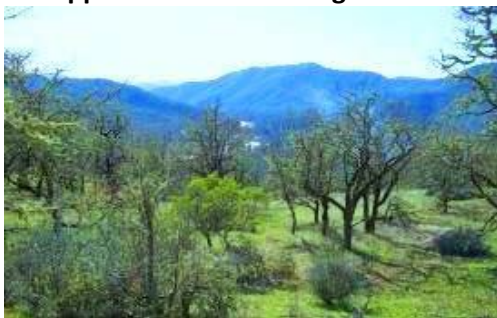
**Upper Table Rock, Central Point, OR 2049 Feet Elevation Above Sea Level**

Take a one of our sacred site tours on horseback to Table Rock with our indigenous wilderness guides who are direct descendents of the Takelma Native Americans. Our guides will show you the Takelma hunting grounds, the fishing sites, the ceremonial traditions and share the accurate history of the Rogue River wars with the US Army in the early 1850's.

Upper Table Rock and Lower Table Rock are two historical volcanic plateaus at 2049 feet above sea level created by an ancient lava flow over 7 million years ago. These were the sacred sites of the indigenous peoples who inhabited Table Rocks 15,000 years prior to American settlement. The Table Rocks are one of the most popular hiking locations in the Rogue Valley with over 45,000 visitors annually. There are hiking trails leading to spectacular views of the surrounding areas but have



**Upper Table Rock Hiking Trail**



**Mixed Woodland of Table Rock**



**Takelma Elders 1851**

have some inherent dangers. There are over 70 species of animals including black bears, bobcats, coyotes, raccoons, weasels, rattlesnakes, black-tailed deer, kangaroo rat, 3 species of hawks, acorn Woodpecker, blue-gray, gnat catcher, gold-finch, hummingbird and 340 species of plants. There are caves created by natural fractures in the cap, mounded prairies, vernal pools, chaparral, shrub land, oak savannas, grasslands with scattered oak trees.

The mixed woodland region on the tops of the plateaus have a dense forest canopy with many species of trees. The Table Rocks experience a Mediterranean climate with average wind speed less than 6 miles per hour and annual precipitation is 18 inches due to the rain shadow created by the Klamath Mountains.

The Takelma lived in harmony with nature and were very skilled hunter-gathers who lived in small bands of related men and their families.

The Tekelma built semi-subterranean homes dug partly into the insulating earth with super-structures built of planks using earth and dry leaves for insulation. They adapted to the seasons by collecting and storing food for the winter season-- acorns, camas, tarweed, native grasses, roots and fruits. They collected insects, grass-hoppers and yellow jacket larvae and hunted larger game and smaller mammals--squirrels, rabbits and gophers and used deer hides for clothing. They caught salmon in the Rogue River through coordinated labor in large-scale capture using nets and spears by men doing the cleaning and women doing the drying.



## 7. Water System Tour



Discover our fascinating yet complex distribution water system design that uses wells, reservoirs, river water, collection ponds, water circuits, river pump station, water towers, rainwater stored in cisterns and recycled water. Unique permaculture designs are used to deliver pure and wholesome potable water irrigation throughout the eco-resort to farm fields, green houses, botanical and herb gardens, orchards, aquaponics, ranch animals, landscaping, reforestation, ecological rangeland and habitat conservancy programs.

We reduce and recycle our water usage in a variety of ways, ranging from taps that turn themselves off through to using harvested rain and ground water to irrigate our plants. Nearly half our water needs are provided from water we collect on site. Our underground drainage system collects all the water coming on to the site, which we use to irrigate our plants and flush toilets. We also harvest the rainwater that collects in the water cisterns. Innovative architecture designs are used in elevated structures for the supporting water towers and water pump station. Grey water filtration systems and line pumps recycle water for distribution to gardens, orchards, aquaponics, green houses and farm fields.

Examine our state-of-the-art water system & control station and learn how our water system borrows from many water resources. Learn how excess water that is not used or stored is returned to creeks and streams that is fed back to the river insuring proper land stewardship in sustainability.



### IMPORTANT WATER SYSTEM FACTS

A water system is a way of capturing and storing water from a water source for treatment and distribution. This includes natural features like surface water in ponds, river, streams, water holes, and groundwater that collects below ground in aquifers.

#### 1. Capture & Storage System

Water catchments, aquifers, storage tanks, rainwater cisterns

#### 2. Treatment System

Constructed wetlands, charcoal filtration ozone, ultra-violet, electro-dialysis, reverse osmosis

#### 4. Distribution System

Rainwater and irrigation networks, pump station systems, pipes and valves

#### 5. Wastewater System

Systems to remove, treat and recycle waste water, contaminants, pollutants, chemicals, microorganisms and biosolids for discharge



## 8. Agriculture Lab Tour



Visit our agriculture lab in the Research Center to learn how green house & aquaponics technologies are used to enhance plant vitality, nutrition, health & vitality. See how we measure plant-soil interactions & plant mineral nutrient uptake and mycorrhizae fungi associations with plant roots.

See our scientist team in research experiments monitoring greenhouse & aquaponics measuring plant nutrient uptake and analyzing plant genetics, plant physiologies and soil science. Or watch one of our lab videos in the Learning Center.

Learn how our plants can communicate and control computers in our automated green houses via an interactive computer interface. Sample our wheatgrass juice at our Community Center Juice Bar and taste the exceptional difference.





## 9. Aquaponics Tour



Learn about our state-of-the-art aquaponics sustainable food production system that combines a traditional aquaculture (raising aquatic animals like snails, fish, crayfish or prawns in tanks) with hydroponics (cultivating plants in water) in a symbiotic environment. In the aquaculture environment, effluents accumulate in the water, increasing toxicity for the fish. This water is led to a hydroponic system where the by-products from the aquaculture are filtered out by the plants as vital nutrients. Plants are grown in hydroponics systems with their roots immersed in the nutrient-rich effluent water. This enables them to filter out the ammonia that is toxic to the aquatic animals, or its metabolites.



After the water has passed through the hydroponic subsystem, it's cleaned and oxygenated and recirculated back to the aquaculture tanks. Aquatic effluents are nutrients essential for plant growth. Aquaponics systems are usually grouped into several components or subsystems responsible for the effective removal of solid wastes, for adding bases to neutralize acids, and for maintaining water oxygenation. Learn all about how our water is filtered and recycled for used to irrigate our farm fields, gardens, greenhouses and orchards.





## 10. Biological Living System Sewage Waste Plant Tour



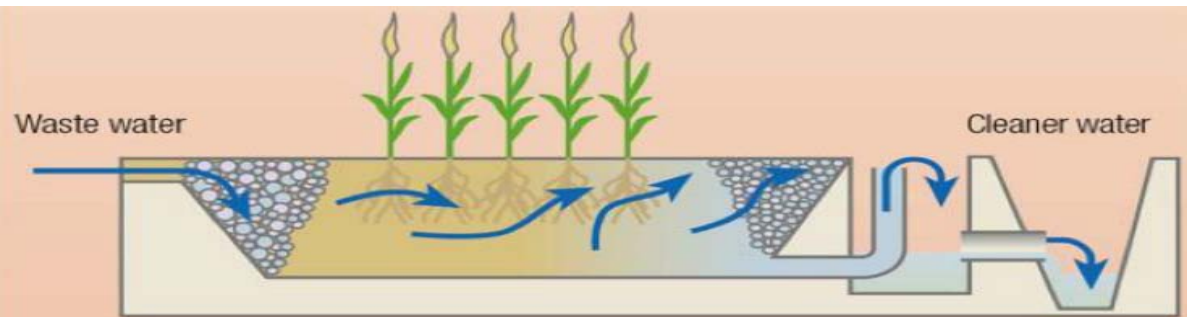
Discover our state-of-the art green sewage system that uses no chemicals. Sewage arrives in a green-house containing a series of tanks. Diverse communities of bacteria and algae, microorganisms, many species of plants and trees, snails, and fish interact as whole ecologies in these tanks and bio-filters.

The resulting waste water then goes through a series of constructed wetlands with the flow taking place between the roots of the plants. Vegetation in a wetland provides roots, stems, and leaves upon which microorganisms can grow as they break down organic materials. These microorganisms together remove 90% of pollutants and waste breakdown and the plants remove about 7 to 10% of pollutants, and act as a carbon source for the microbes when they decay.



Wetland are one of the most biologically diverse and productive natural ecosystems in the world. Treatment wetlands promote water reuse, wildlife habitat, and create recreational green zones for surrounding communities contributing substantially to the quality of life of an area.

This applies the best practices to treat wastewater based on a 'whole systems' approach to biological technology. Utilizing a set of sequenced, complete ecologies, this represents a shift from high energy, chemically intensive treatment to the adoption of the best principles of ecological engineering.



## 11. Research Center Tour



A state-of-the-art research center combines cutting edge science research, laboratory experimental testing, development of new green technologies, proprietary subtle energy eco-farming methods, green energy conferences, geo-tourism, and sustainable living into a complimentary fusion of science, art, education and health.

The research center serves in many areas of operation including-- R & D; develop intellectual properties; acquisition of strategic partners; publish experimental studies; conduct clinical and experimental trials; develop university joint research programs and post doctorate research studies; expand peer review support group; establish international visiting scholar program; develop patents and trademarks; protect proprietary and trade secrets; build and advance new internship programs; sales and licensing.

The research center houses the Agriculture Lab and Permaculture Research and serves as the research development facility for the following departments and systems in the evaluation, monitoring, testing, research, system design, performance reports, research and development programs, IP development, joint research programs, publications, peer review forums and internships:

### **Agriculture Lab & Permaculture Science**

Operates and manages eco-farm programs with a science team and advisory board including plasma physicist, microbiologist, botanist, electrical engineer, soils chemist, green house farm manager contributing to research and development, operations, protocols, management and safety programs included in certified organic farming, biodynamic and subtle energy farming, climate controlled green house propagation houses, botanical & forest gardens, orchards, row crops, soil biotics, mycorrhiza uptake, subtle energy formulas and component systems, pre-clinical and clinical trials intellectual property development, licensing, sales.

### **Water System Control Station**

Operates and monitors pump stations, line pumps, solar pumps, gates, valves, switching, water usage reservoirs, creeks, river channel pump, wells, rainwater cisterns, storm catches, collection ponds, holding tanks, water storage tanks, water circuits, water treatment and filtration systems, recycling and gray water recycling, farm, ranch, aquaponics and greenhouse irrigation systems

### **Aquaponics**

Operates and manages aquaponics commercial system enterprise; raising aquatic animals like snails, fish, crayfish or prawns; maintain and monitor tank systems and water oxygenation, PH levels, test hydroponic systems, monitor filtration & recycling systems, measure plant uptake, root system research, nutrient testing, harvesting.

### **Biological Living Sewage System**

Operates research & management programs; monitors solid waste management; sanitation operator performance reporting; evaluation & testing constructed wetlands; pre-treatment, settling tanks; monitor gravel trenches, drip tubing and aerobic/textile filters.

### **Rangeland & Conservancy Programs**

Operates, manages and monitors land conservancy programs protecting rangeland, grazing land, grassland, wetland, savanna, shrub land, timberland, farmland, agroforestry; protect the long-term eco-ranch sustainability of livestock grazing; Ensuring continued wildlife, water quality, watershed and open-space benefits supporting all eco-system sustainability.



## 12. Equine Center Tour



Visit our Equine Center and learn all about our numerous programs, activities, services and meet our spectacular animals and certified trainers. All our horses have a diverse regiment of training, maintenance and lifestyle. Our horses are turned out into fields to graze, exercise, and operate in natural behaviors as part of a herd and where they can engage in play activity and social bonding. The horses also interact in grazing pastures and meadows with other ranch animals, such as cows, goats, llamas, alpacas, donkeys, and sheep.



At times the purpose of turning the horses out is to encourage activity and exercise where a horse is stabled for a large portion of the day, or where additional forage is not desired to prevent grazing. We also use rotational grazing intended for forage and use grassless areas fenced off from pastures where horses are placed when it is wet or muddy, and to prevent the grass from being trampled, and during times of drought to minimize over-grazing. Our philosophy is that animals are kindred spirits and are treated with the utmost respect and love.

### *MEET OUR HORSES*



Our horses have many areas to enrich their lives in different pastures, grassland and rangeland for foraging and being part of a herd. We have different breeds representing the best gaited horse registries that include Quarter, Appaloosa, Paint, and Mustang. Below are the breed descriptions:



**Quarter Horse**

**Quarter Horses** are the oldest breed of horses and the most popular breed in the US and the largest breed registry in the world. They have a compact body that is one of the best, well-suited working ranch horse doing intricate and speedy maneuvers such as required in reining, cutting, working cow horse, calf roping, and other western riding events involving live cattle. They excel at sprinting short distances and can outdistance many breeds in the quarter mile race.





**Appaloosa Horse**



**Paint Horse**



**Mustang Horse**

**Appaloosa Horses** Appaloosa Horses are one of the most popular breeds in the US best known for its colorful leopard-spotted coat pattern with a wide range of body types within the breed. Appaloosa Horses are a versatile breed and best known as a stock horse used in a number of western riding disciplines including cutting, reining, roping, barrel racing. They are commonly used in endurance riding competitions, as well as in casual trail riding.

**Paint Horses** combines the characteristics of a western stock horse with a pinto spotting pattern of white and dark coat colors. They have a reputation of being one of the hardest working breeds in America. In the old west they were popular with farmers, Native Americans. They are one of the friendliest breeds, very intelligent, athletic with good weight distribution and a low center of gravity making them easy to train.

**Mustang Horses** were a free-roaming horse of the North American descended from horses brought to the Americas by the Spanish. Mustangs are recognized as living symbols of the historic and pioneer spirit of the West, that enrich the lives of the American people. The Comanche, Shoshoni, and the Nez Perce Native Americans integrated use of the wild mustang horse into their cultures. The Nez Perce became master horse breeders, and developed strict breeding selection practices to develop one of the very first distinct breeds-- the Appaloosa.

## **Ten Equine Center Services and Activities**



Our Equine Center facilities operate 10 different programs with a wide range of staff members including certified equine therapists, instructors, horse tour guides & wilderness guides that includes many different programs, services and activities.

We have a diverse range of equine assisted therapy activities tailored for children and adults including troubled youth, juvenile wards of the court, autistic, physically handicapped, mentally retarded and others who want to experience equine therapy programs including:

**Horse & Llama Treks; Overnight Wilderness Pack Trips  
Animal Therapy; Horse Whispering; Care Farming  
Leading Horses & Llamas into the Petting Zoo  
Horse Riding Games (for motor communication skills)  
Working in a Round Pen; Commanding a Horse Verbally**



**Animal Therapy**

**1) Equine Assisted Therapy** is defined as a psychotherapy involving horses. Learn how we teach horsemanship skills to children and adults with disabilities in cognitive, physical, mental, and emotional conditions. Goals include improving attention span, spatial and sensory awareness, reasoning skills, muscle tone balance & strength. Our certified instructors match the horse to the rider's ability and teach horse communication to establish social activity, confidence, companionship, responsibility and expand this to leadership skills. Building a relationship with the horse is rewarding; it develops trust and loyalty and transfers self-esteem to personal relationships. Our equine programs empower students from unpredictable animal situations creating a real-life environment where students can confront fears to make adjustments.



**Equine Assisted Therapy**

**2) Natural Horsemanship** known as horse whispering, uses a variety of horse training techniques to develop a rapport with horses, using communication techniques derived from observation of free-roaming horses with no training methods that teach through pain and fear. The horse whisperer reads the horses body language and listens to what the horse is attempting to express using a departure from traditional techniques by creating a unique partnership with a horse. The training techniques are kinder and gentler differing from standard methods. It uses conditioning to reinforce behaviors benefiting both horse and handler. Techniques focus on ground handling, specific rope halters, leading and suppling exercises.



**Horse Whisperer**

The legendary skills of Horse Whisperers came from a secret society called 'Society of the Horseman's Word' operating in Scotland in the 1800's. Members included horse trainers, blacksmiths, ploughmen who formed a Masonic-style guild with secret hand-shakes, gestures, salutes, passwords, oaths, and rituals designed to provide the practitioner with the ability to control horses. They were believed to know how to control horses by a secret word.



**Horse Whisperer**

**3) Hippotherapy** is a form of physical, speech and occupational therapy where therapist uses the characteristic movements of a horse to provide carefully graded motor and sensory input. Unlike therapeutic horseback riding that teaches specific riding skills, the movement of the horse is a treatment goal and strategy. It is used by physical and occupational therapists, speech language pathologists to treat patients with neurological disabilities like autism, cerebral palsy, multiple sclerosis, stroke, spinal cord injury and psychiatric disorders. The therapy improves neurological and sensory processing.



**Occupational Therapy**

**4) Animal Assisted Therapy** involves animals as a form of treatment that is similar to Equine Assisted Therapy. Animals in this therapy include domesticated pets, farm animals and sometimes includes wild animal demonstrations in the therapy. Short sessions are an enjoyable and effective way to develop confidence, social skills and physical skills whilst providing an educational and interactive experience for disabled or disadvantaged adults or children. The animal non-judgmental nature to the child, is perceived as comforting and raises the child's self-esteem and makes it easier for the child to express themselves.



**Animal Therapy**



## 5) Horse Riding Rentals



Sign up for one of our group horse outings and explore the wildlife scenery in a unique eco-adventure. Experienced riders can go solo and explore on your own taking in all the scenic views on our trails as well as looking at any of the activities and programs in the massive eco-resort. You can choose your horse, time rental period and even pick up a map to see all the trails and eco-resort facilities amenities.



Beginners can sign up for our beginner Horseback Riding classes or workshops. There are many options to choose from like going out on a guided horse tours on horseback in a small or large group; tour our farm and ranch via horseback; ride to our learning center and watch some videos about our eco-village; rent a horse drawn carriage; or choose a horse trolley for a guided tour. Visitors will love the historic Rogue River guided wildlife tour or the Table Rock sacred site tour. There is also Wilderness Pack trips using horses, llamas, donkeys and overnight camping.



**6) Horse Riding Instruction & Workshops** Take one of our beginner horse riding lessons and then go out on a horse guided tour or sign up for our workshops. We offer different horse training programs for the beginner, intermediate and other programs for boarding clients, guests travelling with a partner or the whole family. We welcome all disciplines and ages of riders. Whether you're a beginner or at intermediate level, you can choose the horseback package that works for your schedule, experience and physical abilities. Our riding programs provide quality trained horses so the rider can work on rider position and learn how to properly communicate with their horse.



Our workshops teach various horsemanship skills to all ages that will last a lifetime, adhering to classical principles that balance and enrich the lives of both horse and rider. Students will learn proper grooming, leading, and how to tack the horse up in a manner that is respectful of the horse and also work in-hand to develop a relationship on the ground. Whether you are coming from across the globe or are a local resident, you will find our horse and trail program to be a rewarding and educational eco-adventure.





## 7) Youth Riding Camp Programs



Our Equestrian Center is proud to manage our Youth Riding Camps. Children come from all over the USA to participate in our 1 and 2 week youth camp programs. Children are assigned their own horse for the duration of the youth camp and become the primary caretaker of their horse. They form a unique trusting relationship with their horse and provide the feeding, water, nutritional supplements, special treats, grooming, mane combing, blanketing, clipping, stable cleaning, and exercising. The program integrates sustainable farming and ranching where kids experience a whole new lifestyle with their new horse companion.



Kids participate in many activities with their horse assisting in Eco-Farm and Ranch Horse Tours, Petting Zoo and L lama treks. The kids go on an overnight Wilderness Pack Trip with their horse camping out on Table Rock sacred site with a real cowboy cookout and meet a Takelma Native American medicine man elder telling the old oral stories over an evening camp fire as handed down from the indigenous ancestors.



Our youth camp program activities create a direct nature awareness and wildlife experience with their horse through the entire youth camp duration as they have inner developmental experiences in sustainable living, ranching, farming, land stewardship all within the ethics of responsible geotourism. The camp activities are balanced with new experiences to bring out creativity, develop perceptive imagination, inspiration and intuition through cultivating independent thinking in the individual and group sensory experiences.



Our youth camp program integrates a wide variety of recreational activities that compliments and balances the creative elements of living, playing and working in a fully self-sustained eco-community:

***Boating on the Rogue River; Kids Talent Show; Swimming with the Water Falls; Karaoke Stage Singing; Face Painting Teams; Cow Train and Hayride, Puppet Show, Strolling Magicians and Storytellers, Fairy Tale Forest and Treasure Hunt Adventure, Corn Maze Contest, Labyrinth and Medicine Wheel, Equestrian Yoga, Horse Vet Demonstration, Group Watercolor Painting***





**8) Boarding Stables** Different boarding plans and full-service plans are available with many options in stalls, corrals, paddocks, daily turnout, exercising, grooming, body clipping, blanketing service, various feeds-- (hay, grass, grains, pelleted feeds, sweet feed mix), tack shop, wash rack, easy access to trails in Rouge Valley, veterinarian services, vaccines, dental. Our philosophy believes animals are kindred spirits treated with the utmost respect and love, receive the best treatment, given the highest quality feed, have lots of room to roam through our spacious horse pastures, have plenty of shade, shelter and water, interact with other horses and ranch animals-- goats, cows, llamas, alpacas, donkeys, pigs, and sheep.



**9) Miniature Horse Rides** Children love our miniature horse and pony rides. They can ride the animals in our petting zoo, feed the animals and learn about the life of these amazing animals. While miniature horses are the size of a very small pony, they retain horse characteristics by their respective registries. Miniature horses are friendly and interact well with people are kept as family pets. They still retain natural horse behavior and are treated like an equine, even if its a companion animal. Miniature horses are also trained as service animals like assistance dogs for people with disabilities. When trained to work in-doors, they are healthier when allowed to live outdoors with proper shelter and room to run when not working with humans. They are generally quite hardy, often living longer on average than some full-sized horse breeds.



**10) Family Riding Camp Programs** We offer a few different Family Riding Camp programs. One program has the family joining the Children's Riding Camp after which the children proceed to finish their 1 or 2 week program youth camp riding program. The family experience how horses are assigned and how to communicate, build trust and care for their horse. Children bond with their horse and play with young foals, build confidence in riding and learn to develop trust with their new equine partner. Family group adventures include a Wilderness Trek with cowboy cookout.



Other Family Riding Camp programs are shorter horse-back riding vacations offering families the kind of active, challenging eco-adventure that they can share and will remember with pleasure. Typical vacations do not leave the electronics behind. To bond and unite, families need to leave the world of television and computer games behind to embrace an exciting real-life activity demanding skill and a ttention. One of the great joys is the harmonious family interaction with an equine partner on a physical and spiritual level.



## B. SEVENTEEN RECREATIONAL PROGRAMS AND ACTIVITIES



Visitors can choose from 17 different recreational programs, activities and event venues that promote sustainable tourism while being environmentally responsible to the delicate eco-systems. Our eco-resort uses geologically-based physical resources and features in an environmentally and culturally sustainable manner to provide recreation, relaxation, entertainment, education, and employment. Our diverse geotourism recreation programs and activities appeal to aesthetic, educational, cultural, and socially conscious people and focuses on new ways of sustainable living where the flora, fauna, biodiversity, cultural and natural scenery are part of the primary attractions.

### 1) Community Supported Agriculture



Learn how our CSA programs work as an alternative, locally-based socio-economic model of agriculture and food distribution. Meet our farmers, ask questions, see all the advantages of buying food farm direct. Visitors choose from several programs to get fresh fruits, vegetables, nuts and herbs. Choose the U-Pick program or buy direct at our farm market or have our food delivered weekly to your home or business. Buying farm direct is cost effective, eliminates excessive warehousing, distribution and the middle-man bottlenecks. Eat our fresh organic food with no chemicals, insecticides, and pesticides. Develop a relationship with our farmers to get educated how our organic food is grown.

### 2) Kayaking



Enjoy our river front access on the historic Rogue River. Visitors can enjoy many river adventures from kayaking, canoeing, rafting, swimming, and fishing. Visit us by boat and hitch up to our boat dock. We also have rentals available at our rental shop. Sign up for one of our kayak river expeditions or take a beginner or intermediate kayak or canoe class. We have different river programs for your skill levels and experience. For the adventurous, we have white water rafting group adventures.

### 3) Bike Riding



Explore all the scenic Rogue Valley trails and pathways in the all purpose terrain with your favorite bike or rent a bike at our Rental Shop. Choose one of our Bike Tours that includes mountain biking, half day biking expeditions with backpack lunch at a river lookout point. Visitors like cyclotouring-- leisure touring, exploring, sight-seeing by bicycle. For local biking, visitors love exploring our many facilities riding the different pathways, walkways, and roadways.

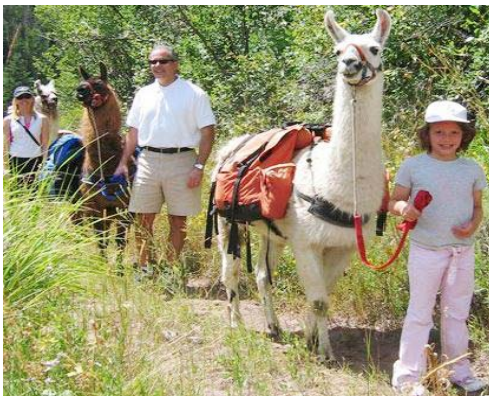


#### 4) Llama Treks



Try a new eco adventure and go on one of our Llama Treks that is also known as llama hiking, or llama caravanning. Llamas accompany people on walking expeditions that can last from as little as a few hours to several days. For longer trips, the llamas carry up to three days trekking supplies in pack saddles so the people can carry as little as a day backpack.

Llamas have been used by people of the Andes mountains as pack animals for hundreds of years. With padded feet similar to a dog, llamas easily traverse steep and rocky paths while being more environmentally friendly to the ground than horse hooves. They have excellent endurance with a peaceful nature making them suitable pack animals for hill walking and for people not used to dealing with animals. Llamas are like companions for a relaxing stroll, much like walking your dog.



Llama Treks appeal to people who don't usually partake in endurance walking, or with groups that include disabled children. Llamas are great for close contact with children due to their docile and friendly natures. Llama trekking is an ideal therapeutic activity for disabled children. Parents report their children walking twice as far when accompanied by llamas.

Autistic children respond especially well to llamas as their expressive eyes help them make their first sustained eye contact. Llama treks are also a great way for couples to experience a new romantic adventure looking for a new experiences to share together.



Llamas are generally quiet but they have a diverse range of sounds to express their emotions-- hums, growls, clucks and snorts. The most common sound is a humming noise and it means the llama has some degree of concern, alarm or curiosity such as when meeting someone new. A female hums to her baby, reassuring that she is still around. Llamas are used in some of our animal assisted therapy programs. The llama wool is used for spinning and felting. It's a hollow-core fiber making it excellent for making warm clothing, hats, scarves, sweaters, blankets and socks.



Choose the llama trek program that suits your level of hiking experience and physical fitness. Our experienced naturalist guides will teach you how to lead and communicate with your llama. Whether you go on a 3 hour hike or 2 day expedition, you'll surely have an enriching llama trekking eco-adventure. Our guides will share their extensive knowledge of local ecology, the history of Rogue Valley Oregon trails with great stories of the first mountain men and fur trappers, wilderness living skills, wildlife, native plants and all the edible and medicinal plants.



## 5) Hiking



Go on a hiking adventure and discover scores of spectacular trails and view the Rogue river canyon that was cut through pumice deposited by the explosion of Mt. Mazama over 8,000 years ago. View the magnificent rugged scenery and plentiful wildlife of the river corridor, the rich hill-sides, wild flowers and animal habitat. Choose any type of hike you prefer-- 1 hour solo hike, small group half day hike or go a 2 day group Llama trek hike with our wilderness guide. For an even simpler local walking adventure meander through our eco-village walkways and paths to explore our luxurious gardens, ponds, farmland, greenhouses, equestrian center, petting zoo, river boat dock, festival grounds, amphitheater, and learning center.

## 6) White Water River Rafting



Enjoy solo rafting or go out on a white water rafting multi-day adventure with small group led by a guide with all camping gear included. Or rent one of our oar rafts, paddle rafts, and inflatable kayaks. The Rogue River canyon charm lies in its thrilling white-water stretches, alternated with mild riffles, placid pools, and narrow canyons edged by towering cliffs. See a spectacular river bank habitat as never before with the old growth Douglas fir forest, mixed with deciduous trees and the abundant wildlife in the Rogue River Canyon including otter, beaver, deer, Roosevelt elk, black bear, cougars, osprey, bald eagles, mallards, wood ducks, wild turkeys, and many others flourish in the wilderness river canyon.

## 7) Fishing



The Rogue River is a great location for all levels of fishing ability, including first timers and one that is geared towards the more avid fly fisherman. Bring your own fishing gear or rent what you need at our Rental Shop. Chinook salmon and summer steelhead are plentiful with beautiful wildlife scenery where you will see elk, ducks and geese, deer, eagles, hawks, herons, otters, beavers, osprey, muskrats, and deer. The Rogue River is an iconic American classic, offering world-class wilderness canyon, white-water, old west history, wilderness lodging, one of the world's great wilderness trips and a founding member of the National Wild and Scenic River System.

## 8) Rogue River Gold Panning



Learn how to pan for gold with one of our instructors and try your luck on one of our gold claims on the Rogue River. Prospecting for gold nuggets can be a lot of fun for the whole family.

Take one of our Gold Panning classes or learn how to do high banking while using responsible mining practices that do not disrupt the delicate eco-systems. You can go to our rental shop to rent a gold pan or a gold metal detector and prospect for the big nuggets.



## 9) Horseback Riding



Enjoy the experience of horseback riding in the spectacular Rogue Valley on our trails of over 3200 acres exploring the beautiful scenery. Our guides have personal instruction programs for individuals and family with or without prior horseback riding experience. Experienced riders can go out alone or go out with our guide and a small group.

Our guided horse riding tours will explore the sacred sites of Table Rock, Rogue River, pristine lakes, towering pine forests and more. Our experienced wranglers will take you on guided trips ranging from novice hour-long rides to over-night pack trips complete with our famous cowboy cook-out.

## 10) Swimming



The Rogue River is one of the best places to swim in Southern Oregon. This legendary river has long been a secret paradise for its fishing holes, swimming sites to fishermen, kayakers, rafters. Let our guides show you where the best swimming holes, rope swings, waterfalls and river jump off points are and where the warm, gently surging waters of the Rogue River combine with rapids. The Rogue River has a long entertaining history, filled with tales of gold, Indians and modern-day moviemaking. The river has spectacular rapids and falls, and has the calm serenity of the still waters. Beautiful old-growth pines and twisted madrone grace the banks as deer graze in pastures bordering the water. The river takes a dramatic turn as it enters the coastal range at Hell-Gate Canyon and for the next 60 miles the Rogue takes a wild and scenic trip through the coastal range till its final destination to the Pacific Ocean.

## 11) Petting Zoo



The entire family will enjoy our petting zoo. Our wranglers move some of our animals into an interactive petting zoo where visitors can interact in green meadows, corrals and feeding troughs. You can interact with horses, llamas, alpacas, deer, miniature horses, miniature donkeys, mules, goats, cows, donkeys, buffalo, free-range chickens, pigs, ranch dogs. You can feed our animals in the selected feeding areas with our own organic supplied foods including feed pellets, grass, hay and grain crackers.



Our petting zoo features a combination of domestic animals and some wild species that are docile enough to touch and feed. Catch some of our lectures where our guides will conduct some demonstrations with the animals including wolves, eagles and our ranch dogs and tell you how the animals live, adapt and play a vital role on our sustainable ranch. You can ask questions to learn the animals names and some of their unique personality traits.



## 12) Wilderness Pack Trips With Overnight Campouts



Experience a backcountry horseback over-night adventure campout. You'll start out in the morning saddling up for a guided tour on horseback with our experienced wilderness guides. We'll have all the needed supplies on mules or llamas traveling back in time on a slow-paced horseback ride. We'll visit the same valley that hunters and trappers considered the frontier and travel on the same old trails that the early mountain men, fur trappers and indigenous natives used. You'll learn how they lived off the land in a hunter gatherer lifestyle.

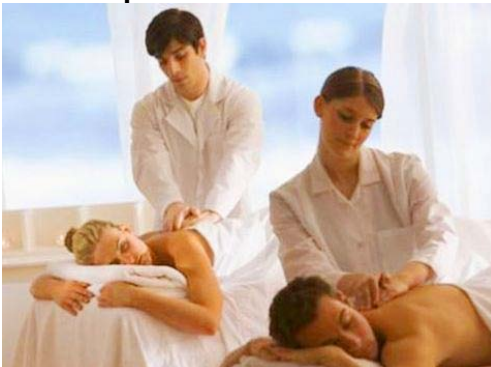
You'll cross the Rogue River and go up into the mixed woodland region on the tops of the plateaus of the Table Rock sacred sites where we camp out under the dense forest canopy. In the evening at the campsite, you will experience our famous cowboy cooking. You'll hear fabulous stories around the campfire at night as our guide tell you about the old west.

## 13) Live Performances



Grab a blanket or lawn chair or sit in the green meadows on the festival grounds and listen to live entertainment, music performances, stage plays, recitals, talent shows, children choirs, barbershop quartets, folk, jazz, classical, contemporary and ethnic music, plays, comedy shows, monologues, musicals, farces and pantomimes provide diversity in entertainment venues. Our events offer so many types of live performances providing fun, enjoyment and laughter that the whole family will enjoy. Check our calendar events to see what festival or event venue that you and your family want to attend.

## 14) Health Spa



Make an appointment with one of our massage therapists, or combine with aromatherapy that uses essential oils, herbs and other aromatic compounds to improve and enhance mind, mood, and health states. You can also attend a Yoga, Meditation, Tai Chi, Qigong, and Aerobics class.

Soak in our therapeutic jacuzzi before your massage to loosen up after a busy day. Other health spa services can include personal trainer, reflexology, facials, health and fitness classes, organic menu planning, weight training, nutrition workshops and more.



## 15) Tennis Courts



Enjoy our outdoor tennis courts built in a north/south orientation and available for night time playing with the outdoor lighting system. Tennis has been called the sport for a lifetime. According to scientists, tennis is one of the best sports to play and has 5 beneficial facts from leading research studies:

1. People who play tennis 3 hours per week at moderately vigorous intensity cut their risk of death in half from any cause, according to Harvard University School of Public Health.
2. Tennis exercises alertness, tactical thinking, reaction time and generates new connections between nerves in the brain and thus promote a lifetime of continuing development of the brain, reported by scientists at the University of Illinois
3. Tennis players score higher in vigor, optimism and self-esteem while scoring lower in tension, anger, depression, confusion, anxiety than other athletes or non-athletes, according to Southern Connecticut State University research study.
4. Competitive tennis burns more calories than aerobics, inline skating or cycling, according to studies on caloric expenditures at UCLA.
5. Tennis outperforms golf, inline skating and most other sports in developing positive personality characteristics, according to Dr. Jim Gavin, author of "The Exercise Habit."

## 16) Pool and Jacuzzi



Enjoy our heated pool and therapeutic jacuzzi. Our water systems use no chlorine or chemicals but use state-of-the-art ozone and ultra-violet filtration treatment system. The bubbling jets of our jacuzzi is particularly soothing to relax you mentally and physically. Use our jacuzzi to get a reflexology massage by placing your feet directly in front of the unique lower water jet system we designed. Your feet contain thousands of nerve endings, and their stimulation and increased circulation improves overall well-being and mood.

Soak in our indoor jacuzzi before getting a massage to loosen up and relax your whole body before getting a massage from one of our therapists. The water jets inside the tub allow for a high-pressure hydro massage that you can direct to specific parts of your body. Treat your sore muscles and joints to a deep-tissue massage, soothing aches and pains after your long day of recreational adventures.

## 17) Community Center



The Community Center serves as the heartbeat of the community and has a clubhouse ambiance. Residents, guests and visitors can interact in many activities, programs, calendar events and socialize in the ultimate setting whether dining, exercising, attending a community calendar event, walking to the outdoor amphitheater or using one of the many other amenities. The spacious Community Center has 2 floors with several access doors pertaining to that activity or section of the center.

Community Center facilities can be used for many different events from community and corporate events and banquets to weddings and parties. Room size areas can be subdivided into smaller or larger areas. The first floor includes the commercial kitchen equipped with commercial-grade appliances that can be used by residents, outside caters or event producers renting the facilities.

Adjoining the kitchen is a dining hall area that is part of the organic cafeteria that operates in the scheduled calendar as directed by the Homeowners Association. The first floor also has the social lounge with sofas, chairs, fireplace, juice bar, big screen plasma TV and adjoining recreation room.

The central courtyard has an outside concession area and restrooms and showers that unifies access to all of the facilities of the pool, jacuzzi, exercise room, rec room and health spa. The upstairs floor has meeting rooms that can be used for many different venues. There is also a large outdoor balcony area upstairs with tables and chairs that view the pool and nearby amphitheater stage.



**Social Lounge**

Unwind from the busy day and hang out at the social lounge and have an organic smoothie at the juice bar, or join in on Karaoke Night. Watch a movie on the big plasma TV screen or mingle over to the pool courtyard or to the outside tables and chairs. Guests have many options to choose.

### **Activities in the Community Center:**

<i><b>Social Lounge</b></i>	<i><b>Big Plasma TV</b></i>	<i><b>Billiards Table</b></i>
<i><b>Juice Bar</b></i>	<i><b>Karaoke Stage</b></i>	<i><b>Ping Pong Table</b></i>
<i><b>Couches, Chairs</b></i>	<i><b>Pool</b></i>	<i><b>Foosball, Pinball</b></i>
<i><b>Card table</b></i>	<i><b>Jacuzzi</b></i>	<i><b>Darts, Chess</b></i>
<i><b>Bathrooms</b></i>	<i><b>Showers</b></i>	<i><b>Tennis Court</b></i>



**Rec Room**

Enjoy a game of billiards, chess, darts or play a card game, ping pong, pin ball, or foosball. Our community center is a fun and creative atmosphere to meet and greet others and to find out what calendar events are planned. Visitors, residents and guests can circulate in an exciting environment with many entertaining options to interact, socialize, and meet other guests, or just hanging out with friends and family.



## C. SIX FARM PROGRAMS

Residents, guests and visitors can choose from eight different RREVR farm programs that cover a wide range of activities in the daily and weekly services, programs and scheduled events include in the following listing:

### 1. Farmers Market



Visit our weekly farmers market and buy your favorite fruits and vegetables grown on our organic farm. Meet our farm managers and employees and learn the value of organic farming using holistic developments and inter-relationships of soil, plants and animals.

Enjoy our unique outdoor farmers market where our consortium of farmers, and vendors set up festive outdoor booths, tables and stands to sell certified organic produce, meat products, fruits some prepared foods and beverages.



Our farmers market features produce grown naturally and organically including heirloom produce and heritage breeds of meat and fowl that are raised humanely on pastures. Taste the handmade farmstead cheeses and other farm fresh samples or buy eggs and poultry that are free-range fowl.

Our farmers market also has live entertainment and there are prizes, promotions and coupons given. Check our calendar event schedule for upcoming festival events that coincide with our farmers market. Our farmers market helps to strengthen and expand our consortium of alliances, maintain important social ties, linking rural and urban populations and promoting other sustainable programs.

### 2. Care Farming



Care farming is defined as the use of farms and agricultural landscapes as a base for promoting mental and physical health. Our care farm program is a partnership between farmers, health care providers and participants, combining the care of people with the care of the land. We provide supervised farming practices, programs and activities to promote mental and physical health giving people opportunities to spend time working on the land in animal husbandry, crop and vegetable production, orchards and woodland management.



On a care farm, people, animals and the earth work together for mutual healing to alleviate the effects of nature deficit disorder. Our care farming program provides health and social services for a wide range of disadvantaged people with medical or social needs from psychiatric patients, people with mild to moderate depression, learning disabilities, history of drug abuse, disaffected youth, elderly and people with work-related stress or ill-health arising from obesity. Research has shown that prisoners and psychiatric patients have dramatically improved when working in care farm programs.

### 3. Farm Store & Gift Shop



Shop for arts and crafts, farm related hand crafted gift items, souvenirs, farm gift baskets with a variety of choices of products. Our large selection of unique gifts with a variety of farm themes from farm equipment like John Deere and farm animals to sustainable farming souvenirs.

For a fun shopping experience you can make your own custom farm basket by choose the products, choose the vessel, choose a theme, and we will do the rest. Or add in our farm fresh fruit and combine with a diverse selection of products and themes like spa baskets, care packages, holiday themes with your perfect expression of sentiment, be it romantic, holiday, or business related.

### 4. Organic Farm Workshops



**Plant Propagation**



**Seedlings**



**Soil Preparation**

Sign up for one of our hands-on organic farming workshop classes or a permaculture design course and become a professional or backyard farmer. Our diverse workshop programs are for beginning, intermediate and advanced farmers and range from 2 hour work-shops to 1 week, 2 week and 3 week course programs.

Our flexible workshops cover the entirety of the basics of organic farming-- from composting to pest control to harvesting and showing the full season's cycle for both novice and experienced gardener-farmers. Our participants deepen their understanding of food production and empowers them to share the information with their community and to teach others.

Participants will learn with hands on experience working in our gardens, green houses, botanical gardens, orchards, aquaponics, or forest gardens. You will gain valuable knowledge, skill and ability to grow basic food, fuel and fiber crops.

Topics include safety, construction, organic fertilizers, soil microbes and soil nutrients, mineral deficiencies, compost, plant propagation, seeding, transplanting, growth, holistic orchard management, crop rotation, maintenance, and harvesting. Learn how permaculture design systems are both a science and an art.

Our experienced ecological designer and urban farmer staff will guide you through a fun hands-on experience. You will learn the most critical topics in organic agriculture and ecological design and how to effectively design and manage your own garden, or optimize your urban farm. Attendees are welcome to stay on site after the course is finished to practice their new skills or sign up for an farm internship program. There are some prerequisite workshops and courses that need to be taken for our advanced and seasonal agricultural courses where certificates of completion are available.



## 5. CSA Deliveries



Learn about the importance where your food comes from and how it was grown. Sign up for our CSA Program (Community Supported Agriculture) to have our organic farm fresh food delivered to your home or business. We harvest a variety of seasonal fruits, vegetables, herbs and nuts from our farm and create several delivery service options for you to choose from. You can customize your delivery and choose the service you would like to receive and the frequency you want your service. You can also view your delivery order on line and make substitutions from the vegetable and fruit substitution list. Join now to receive regular deliveries of nutrient rich, mouth watering, organic produce right to your doorstep.

## 6. Tractor Pulls & Hayrides



A hayride is an exciting adventure that the whole family can experience together. The hayride originated in the Kansas farms in the 1850's and it is still considered to be a classic icon of Americana. Grab family and friends and enjoy a real hayride at the RREVR and experience our organic farm and ranch rangeland seeing all our crops, gardens, greenhouses, orchards and animals. You'll also see many unique facets of life as we'll travel along the river front-age of the historic Rogue River where you can see all kinds of wildlife like deer, elk, hawks and many different species of birds.

We'll also travel thru many other activities and operations in the eco-village. Our tour guide speaks thru a wireless microphone and tells you interesting facts and stories about our one-of-a-kind eco-village community. Our hayrides are available in tractor pulls, horse drawn and even cow trains and miniature tractors for the younger kids. We have many different packages available to accommodate groups of any size.

There are different Hayride Tour options to choose from that include-- one, two or three hour rides, which can include stops at-- petting zoo, corn maze, pumpkin patch, fire pit, labyrinth, medicine wheel, swimming pool area, greenhouses, botanical gardens, river frontage, boat dock, aquaponics dome, ponds, festival grounds, amphitheater, picnic areas, cafeteria, farm market, and pool. Choose one of our hayrides that includes the extended tour that ends with a Bonfire Wiener Roast that comes with individual handcrafted roasting sticks, organic wieners and buns, country baked beans, homemade macaroni salad, toasted marshmallows and sweet well water.



## D. FIVE LEARNING CENTER PROGRAMS



The Learning Center uses an interactive approach to entertain, inform, educate and creatively display information using all media formats, technologies and learning programs-- Kiosks, Rear Screen Projection, DVD's, CD's, Web Content, Exhibits, Art, Illustrations, Displays, Live Lectures, Workshops, Seminars and a interactive media library. Visitors have many diverse options to explore the learning center's activities, programs, scheduled events and peruse the multi-media library.

### 1. Interactive Media Library



Peruse the media library and watch a video, play a kiosk or DVD, review an exhibit or read a book on your favorite eco-green subject. Watch one of the many videos that shows how RREVR was created, designed, constructed in a chronology time-lapse that shows how all the permaculture systems were developed to work together. Look at lecture schedule to find the subject and department category you want to listen to. Meet the RREVR team of farmers, ranchers, permaculture designers, instructors, wilderness guides, and experts and learn about all the processes involved in the engineering, permaculture designs, in farming, architecture, landscape, green technology systems sustainable ranching, recycling systems and food production.

Learn the history of the Rogue River and how people lived along the Rogue River and its tributaries for over 8,500 years. European explorers made first contact with Native Americans toward the end of the 18th century and began beaver trapping and other activities in the region. Learn how the Rogue River earned its name after the local southwestern Oregon Indians. Learn about the Takelma and Indians and their sacred sites and lineage of Table Rock. Learn about the first American pioneer fur trappers to visit this area like Peter Skene Ogden in 1827 and how mountain men like James Clyman in 1845 were respected and befriended the natives and married into their culture and established gardens, orchards, horses, cows and livestock.



**Takelma Indigenous Natives 1855**

during the gold rush. The invasive settlers and US Army created conflicts including the famous Battle of Table Rock that lasted 10 days forcing the Takelma away from the Table Rocks and into reservations. Because Takelma territory included the most agriculturally attractive part of the Rogue Valley along the Rogue River, their valuable land was seized and settled by Euroamerican invaders.



## 2. Permaculture Seminars and Courses



Our permaculture courses and training seminars use a vast collection of resources from many fields of science in sustainable design systems, organic agriculture research, green house system design, sustainable ranching, subtle energy agriculture, applied technologies, biodynamic farming, plant biology and eco-system biodiversity. Our students are taught by university graduates and sustainable living experts. Students learn how to create micro-ecosystems that enhance the production of the land, the animal habitat and the water supply. We offer a diverse range of permaculture pre-designed for beginner, intermediate and advanced levels. There is a 72-hour Permaculture Design Certification course and 1, 2 and 6-day Permaculture Workshops and different apprenticeship programs. You will learn how to apply permaculture principles to a diversity of settings and issues with both rural and urban environments and temperate bioregions.



There are advanced graduate programs with competency in full site design, master planning and a deep understanding of the principles of permaculture design. You'll be poised to creatively, imaginatively and comprehensively assess, consult for properties, business models and social structures.

There are several onsite field trips included in some programs where green roof laboratory, green houses, agriculture lab and aquaponics dome are featured. Check our workshop, seminar, lecture and course schedule to find the program you're interested to take included in the following:

***Organic Agriculture; Environmental Remediation; Agroecology, Alternative Building Materials, Cobb & Strawbale Natural Building; Integrated Waste Management; Soil Food Web; Pest Management; Compost and Soil Biology; Keyline Patterning and Ploughing; Watershed Design; Water Infiltration; Dynamic Water-shed Restoration; Rainwater Harvesting; Agroforestry; Native Reforestation; Bio-dynamic Farming; Orchards; Herbal Gardens; Community Gardens; Propagation; Ecotourism; Holistic Managed Grazing; Animal Husbandry; Preparedness; Renewable Energy Sources; Solar Energy; Wind Energy; Aquaponics; Earthworks Construction; Food Preparation & Storage; Disaster Preparation***





### 3. Internships and Apprenticeships



The Learning Center manages many different internship programs through the various departments including farming, ranching, equestrian center, agriculture lab, aquaponics, living sewage plant, solar and wind farm, event venues and festival grounds, farm store, retreat programs, maintenance, cafeteria, and health spa. Our internship program also increases the focus on learning beyond what you

would get as a work trader. Participants will enjoy workshops on permaculture and team communication, interpersonal and community living skills. This is in addition to your daily participation in the eco-community and hands-on immersion in permaculture modalities. Some of our internship programs offer paid compensation, housing and food, eligibility for school credits and certificate of completions.



Some of the intern programs are developed to hire the person after the training or apprenticeship is completed. Interns gain valuable experience learning, studying and working in many different systems of sustainable living and also live in a green cabin with free room and board. Interns choose an area of expertise they want to specialize in and work with the best permaculture designers, engineers, scientists, farmers, technicians, instructors and more.



Some programs include a 10-week curriculum-based internship course aimed at fast-tracking the development of permaculture-based knowledge in a wide range of specific subjects, helping to educate through experiential learning.

Our internship programs are an ideal way to fast-track your ability to establish and maintain your own permaculture project and/or get started on a career as a permaculture consultant and/or educator. Interns are given tasks related to sustainable production in the fruit orchards, vegetable gardens, green houses, animal systems, aquaponics, harvesting, food preparation. We are interested in sharing our knowledge to all of our interns in our program courses.



#### 4. Eco-Lectures and Demonstrations



Meet our team of experts-- farmers, scientists, wilderness guides, instructors, and permaculture designers. Our lectures are designed to be entertaining, informational, inspiring and fun for the whole family. Choose a lecture topic or demonstration subject or look up a department category to learn all about that particular subject. Our diverse lecture topics range from organic farming, sustainable ranching, natural building, aquaponics, equine therapy or seeing wild animal demonstrations with owl, horses, eagle, deer, bobcat or lectures about the sacred sites of indigenous natives who inhabited this land in the 1800's.



Spend an afternoon walking through our vast eco-village facilities and talk to our experts, instructors, and staff members and ask questions to learn about some of the intricacies, operations and support systems that work together to make the eco-village community function as a self sustained community. We also have story tellers walking around the Learning Center and Farm Market and Petting Zoo telling fun and entertaining stories about our eco-resort. You can also go to our Learning Center to check our activity schedule to see the lecture subjects, demonstration dates and times.



#### 5. Alternative Health

Sign up for one of our scheduled alternative health classes on a wide range of health topics and learn about organic food benefits, juicing, vegetarian diets wheatgrass, raw foods, cleansing, detoxing or learn how to grow your own herbs.

You can also take classes and learn new techniques in meditation, yoga, reiki, tai chi, qigong, acupressure and also aerobics. Our instructors are professional health practitioners and teach many different methods to relieve stress, chronic pain, and restore vitality and increase energy flow. There are many modalities from sports medicine to chi, prana and yogic practices.





E. TEN EVENT VENUES, FESTIVAL GROUNDS, OUTDOOR AMPHITHEATER



Our festival grounds & outdoor amphitheater have the beauty of grassy knolls, multi-level landscapes, rolling green meadows, timberland, valleys, hills, ravines, ponds, pastures, grasslands with scattered oak savannas and picturesque scenic background elements of Table Rock sacred site, Rogue River, BLM forest. The spectacular backdrop of the eco-village dotted with hiking trails, walkways, elaborate gardens, orchards, collection ponds and ranch atmosphere creates a unique and exciting atmosphere for many venues.



Our full-service, 45-acre venue is complete with amphitheater seating, 15 acre parking lot with eco-shuttles and over 35,000 square feet of pole tent, canopy and dome enclosures. Many amenities include RV hook-ups, outdoor camping, lodging, dining and more. Diverse seating is available from bench-style seating in front of the stage; reserved lawn seating; premium lawn chair; reserved blanket seating; spaces behind reserved seats; first-come lawn space; picnic tables at the top of grassy hill-sides, balcony views from the upstairs Community Center; patio and gazebo coverings in green meadows



Excellent acoustics is created in the half-dome amphitheater with a multi-level stage with rigging, lighting, sound reinforcement, equipment room & backstage area. Festival grounds and amphitheater are rented with different packages to accommodate event producers, promoters, corporate event planners to produce a diverse range of large or medium scale event venues for the following type of event production markets.

- |                           |                     |
|---------------------------|---------------------|
| <b>Festivals</b>          | <b>Conventions</b>  |
| <b>Concerts</b>           | <b>Performances</b> |
| <b>Reenactments</b>       | <b>Weddings</b>     |
| <b>Fairs</b>              | <b>Lectures</b>     |
| <b>Corporate Retreats</b> | <b>Fundraisers</b>  |



## 1. Festivals



Enjoy one of the many scheduled festival events sponsored and co-produced by RREVR and other festival events from event producers, promoters, producers and event planners. Festival events can include local, regional, national and international festival venues with a diverse range of cultural, ethnic, historical, seasonal event venues including:

***Harvest, Blossom, Pumpkin, Apple, Arts & Craft, Apple, Celtic Renaissance, Earth Day, Green Living, Solar, Alternative Energy, Historical and Medieval Reenactments, Food, Folk, Cajun, Blues, Reggae, Jazz, Bluegrass, Country, Latin***

## 2. Concerts



Attend a concert or live performance at our outdoor amphitheater. Bring a blanket or lawn chair and pick your favorite spot on the grassy knoll, or choose the reserved bench style seating. Or better yet, find a place on a hillside, ravine, gazebo or covered patio area or a picnic table on the top of the grassy hillsides to have your own private spectacular views away from the crowd.

## 3. Historical Reenactments



Our festival grounds are the perfect setting for historical reenactments and recreations for Civil War, Medieval, Classical, Renaissance, Roman and more. Historical reenactments are an educational activity that recreates an aspect of a historical event or period. These events can be tied into a festival or an event venue theme and can be a specific moment from a battle or an entire period. With over 45-acres nestled in the beautiful Rogue Valley with meadows, mounded prairies, vernal ponds, chaparral, shrub land, oak savannas, and grasslands with scattered oak trees, our festival grounds offer all-purpose terrain for any type of event reenactment.



#### 4. Faires



Come to one of our exciting fairs that brings a diverse gathering of people to enjoy carnival-like funfair entertainment. From agricultural, and grange youth fairs to renaissance, arts and crafts fairs, our events offer something for everyone. See, taste, and experience exceptional local products, organic gourmet cuisine, fruits, and vegetables, garden demonstrations, arts and crafts from local artisans. See the latest new solar technology, farm animal exhibits, livestock, horse shows, 4H, demonstrations, children's activities.

#### 5. Corporate Retreats



Let us help you in your corporate event planning and support systems. Our team will interface with your committee and administration department to customize the content for your event, coordinate the logistics, technical needs and itinerary. We'll structure retreat to appeal to a wide variety of interests, ages, physical fitness levels and cultural backgrounds. Different venues make use of different recreation, entertainment, banquets, formats and deliveries including keynote addresses, workshop content, speeches and seminars including multi-media presentations using interactive software and large screen projection with video, graphics, animation, 3D illustrations, stage performances, conferencing, internet streaming.

#### 6. Conventions



RREVR is the ideal location for outdoor conventions with our Rogue River and Rogue Valley nature settings that compliment green industry lifestyles like alternative energy, organic farming, sustainable living, and green building. Our facilities can be used in different themed event packages with amphitheater, festival grounds, lodging, camping, RV hook-ups, dining, recreational programs, wilderness pack trips, gold panning, white water rafting, equestrian, eco-farm, agriculture lab and more. Additional seminars and workshop panels can be added into our facility departments.



## 7. Performances



Grab a blanket or lawn chair and sit in the green meadows on the festival grounds and listen to live entertainment, music performances, stage plays, recitals, talent shows, children choirs, barbershop quartets, folk, jazz, classical, con-temporary and ethnic music, plays, comedy shows, monologues, musicals, farces and pantomimes. Our facilities can accommodate diversity in entertainment event venues, providing fun, enjoyment and laughter that the whole family will enjoy. Check our calendar events at the Com-munity Center to see what festival or event venue that you and your family want to attend.

## 8. Weddings



Our destination weddings overlook a spectacular mountain range in our beautiful garden courtyard surrounded by your closest friends and family. We offer many different packages to accommodate any audience size. Enjoy our Rogue Valley nature surroundings and let us create your personalized green wedding. Our wedding planners can provide all your needs and add amenities including our commercial kitchen, dining hall, amphitheater, courtyards, pool, recreation room, festival grounds, mobile petting zoo, eco shuttle, enchanted forest, animals and more.

## 9. Lectures, Seminars, Workshops



Our festival grounds and amphitheater are available for all types of private, public, corporate, religious and educational speaking events. From lectures, seminars, workshops, speeches, fundraisers and tutorials, our facilities can accommodate any type of event planning you need. Our audio/visual department can provide you with all your technical equipment needs, photographers, videographers, props and multi-media needs. Our event venue department can provide menu planning, hors d'oeuvres, design themes, layout and set designs, staging, gazebos, outdoor seating arrangements, lodging and dining.

## 10. Fundraisers



Our festival grounds and amphitheater are an excellent venue location for event-based fundraising events. Special events are a great method for raising funds from formal dinners to benefit concerts. Let us help you create a fundraiser event or campaign to raise money for your cause, foundation, charity or non-profit organization or to benefit a charitable, religious, or non-governmental organization, for-profit companies or individuals. We can tailor your event through a series of event planning itineraries using our amphitheater and festival grounds with live entertainment, speakers, dinners & catering.

## F. NINE LODGING & DINING CATEGORIES



The Rogue River Eco Village Resort offers many different options for guest lodging and dining with various packages, promotions and discounts depending on the event, retreat, program or scheduled activity. There are a diverse range of lodging selections that offer something for everyone from a backpacker to a corporate executive. From half day rates to longer term occupancy rate packages, there are green homes, cabins, cottages, yurts, glamping, RV hook-ups, teepees, tent cabins, and camp sites.

### 1. Organic Cafeteria



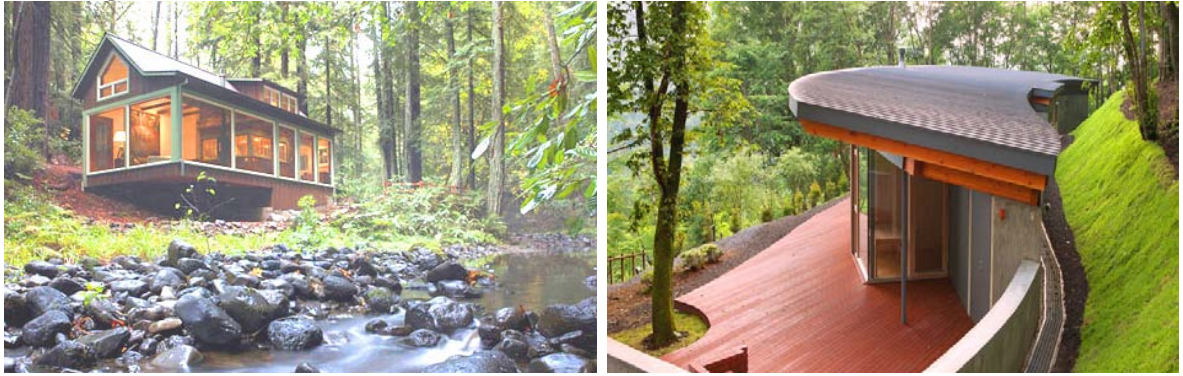
The cafeteria is the heart of our eco village resort located inside the Community Center. Here residents and visitors alike can feast upon the best organic gourmet food, while relaxing and taking in magnificent views of gardens, ponds, meadows, swimming pool, courtyard, mixed woodland, mountain valley and more.

Our organic cafeteria has a large dining room with an adjacent outside terrace court with covered patio with tables and chairs, and within a short walk are several outdoor gazebos with tables and chairs and nearby covered picnic tables on the festival grounds. We use our farm's homegrown organic produce, herbs, dairy, poultry, meat and fish where everything is farm fresh, providing a eco-culinary adventure.

There are many attractive design treatments of the cafeteria such as a large performance stage for dining and entertainment venues. A warm ambiance is created with vaulted ceilings, large stone fireplace, Spanish tile, lots of windows with green views and hosts a plethora of exotic plants, fish aquariums, discreet lighting and local art work. There are several exterior exits that lead directly to the outside courtyard, swimming pool, jacuzzi, outdoor amphitheater, farm market & gift store, garden and pond walkways. There are also other interior exits that lead directly to the Community Center's social lounge with large plasma screen, juice bar, recreation room and upstairs meeting rooms and outdoor balcony with tables and chairs overlooking the outdoor amphitheater stage.



## 2. Housing Resort Rentals



There are many eco-house rentals in different architectural styles with each creating its own unique ambiance and character. Visitors can choose from Contemporary Modern; Country Charm; Mountain Rustic Southwest & Spanish; Pacific Rim; Natural Building; Futuristic; Earthship and Geodesic Domes. There are various packages in rentals from daily, weekly, monthly rates.

## 3. Cabins and Cottages Rentals



Different packages and rate plans are available for our cabins and cottages. Our Eco-Friendly cozy, rustic settings compliment many design features and materials using mountain, beach, country, and Asian themed designs.

## 4. Yurts



Our yurts are made using hi-tech materials and are highly engineered and built for extreme weather conditions. The round, semi-permanent tent design concept has been adapted to their many different cultures. Our eco-yurts have the modern conveniences of plumbing, electrical and heating and still provide a unique camp ground-like experience.



## 5. Treehouses



Our exciting eco-friendly tree houses promote environmental issues and sustainable living. Tree houses can be used for recreation, work space, habitation, observation or as temporary retreats and built in various degrees of permanence and sophistication, from children's play structures to fully functioning homes. These creative treehouse designs mimic the way indigenous peoples have lived in remote forest areas without disturbing the woodland area, forest and habitat.

## 6. Biodomes



Spherical dome structures are the most efficient shapes known to enclose a given floor area. Domes are based on geodesics intersect to form triangular on the surface of a sphere. Domes are the most energy efficient structures because the ambient airflow inside the dome is continuous, with no stagnant corners, requiring less energy for building, heating and cooling. The high volume-to-surface-area ratio requires less building materials to enclose more space.

## 7. Teepees & Tent Cabins



Experience camping out in a real teepee made of animal skins and wooden poles used by the nomadic tribes and sedentary tribal dwellers when hunting on the Great Plains. The tipi was durable, provided warmth and comfort in winter, was dry during heavy rains, and was cool in the heat of summer. Tipis could be disassembled and packed away quickly when a tribe decided to move and could be reconstructed quickly upon settling in a new area. This portability was important to Plains Indians with their nomadic lifestyle



## 8. RV Park



Make a reservation and have one of our RV spaces complete with electrical, water, sewage, ethernet, concrete landing. There are different rate packages and plans available. Our recreational vehicle park is a festive eco-park place where people with recreational vehicles can stay overnight, or longer in allotted spaces. Our RV campgrounds also provides facilities for tent camping and tent cabins. Our RV park offers AC power connection; Drinking water connection; Sewer connection; Television connection; Telephone connection; Hotspot (Wi-Fi); Barbecue area; Bathhouses; convenience store; Dump station; Exercise equipment; Gift shop; Hot tubs; Laundry; Picnic tables; Restrooms; Recreation Hall; Showers; Swimming pool; Tennis Courts; Restaurant

## 9. Glamping



Glamping (glamorous camping) is a global phenomenon combining camping with the luxury and amenities of a home or hotel. Glamping allows travelers to experience nature without the hassle of finding camp space, carrying tents, erecting and taking down their own tents. Lodgings at our glamping sites (glampsites) include tent cabins, yurts, safari tents, tipis, pods, bell tents.

## G. TWENTY-TWO KIDSVILLE ACTIVITIES



The Rogue River Eco-Village Resort is dedicated to provide top quality recreational, entertaining and memorable experiences for the entire family. An entire department is created just for kids programs, activities, services and event venues.

- |                |                     |                    |                         |
|----------------|---------------------|--------------------|-------------------------|
| 1. Youth Camps | 7. Enchanted Forest | 13. Talent Show    | 19. Balloon Animals     |
| 2. Petting Zoo | 8. Treasure Hunt    | 14. Labyrinth      | 20. Strolling Magicians |
| 3. Pony Rides  | 9. Quad-Bike Track  | 15. Indian Village | 21. Hayfield Stacks     |
| 4. Cow Train   | 10. Fire Pit        | 16. Medicine Wheel | 22. River Rope Swing    |
| 5. Puppet Show | 11. Storytelling    | 17. Face Painting  |                         |
| 6. Corn Maze   | 12. Drum Circles    | 18. Karaoke        |                         |



## H. INDIGENOUS ROGUE RIVER INDIAN VILLAGE AND SACRED SITE TOURS



A re-created indigenous Native American Village is managed by the Learning Center. Visitors can sign up for demonstrations, lectures or horse-guided tours or llama treks including overnight campout tours to Lower Table Rock Sacred Site. Learn how ancient Rogue River indigenous natives lived in harmony with nature and lived off the land— hunting animals, salmon fishing, berries, roots, herbs, building dwellings, weapon building, traps, clothing, medicinal and sacred teachings. There are many activities including indigenous elders passing down the oral stories and indigenous histories. There are also ceremonies, performances including music, dance, authentic tribal gatherings and more activities.

## I. DOGLAND AND ANIMAL ECO-RESORT



Your dog, cat, bird or other animal deserves a vacation too. Bring your animals with you and we will provide Five-Star service with room and board for your animals. Rather than a cramped, scary environment, here your favorite animal companion can actually have a great time at our resort. And you can interact and bring your animal on some resort activities.

Each dog has their own room, bed, TV and an outdoor view of play yard and dog bone-shaped swimming pool. There are large playing areas including a special courtyard where there's a lively interaction with our canine friends. All pet meals and treats are organic wholesome food. We also provide personal walks and one-on-one playtime in the play yards with our animal care staff.

Our Animal Eco-Resort is creatively designed as a mini-clubhouse with courtyard, outdoor pool and an outdoor dog cafe across from a putting green green meadow. Your animal just may not want to go home after the resort vacation. Our animal resort service amenities are second to none.

1. No Kennels-- Rooms with Bed and chair
2. Rooms have 12" TV with Water & Food Tray
3. Full Window View of Green Meadow
4. Outdoor Dog Cafe Patio with Low Tables

5. Room Service
6. Walking Attendants
7. Large Dog Run in Meadow
8. Dog Cafe views of Putting Green



## 6. MAIN COMPONENTS TO MASTER PLAN

<p><b>Eco Village Homes</b></p> <p><b>630 Homes 45 Cabins</b>  <b>30 Cottages 20 Yurts</b>  <b>20 Biodomes, Teepees</b>  <b>60 RV Hook-ups, Tents</b></p> <p><b>7 Architectural Designs</b></p> <ol style="list-style-type: none"> <li>1) Contemporary Modern</li> <li>2) Country Charm/Traditional</li> <li>3) Mountain Rustic</li> <li>4) Southwest &amp; Spanish</li> <li>5) Pacific Rim</li> <li>6) Natural Building</li> <li>7) Futuristic</li> </ol> <p>Leed Platinum &amp; Gold Rated  Homeowner Association  CSA Program  Off-Grid Renewable Energy  Roof Gardens  Recycled Water  Radiant Floor Heating</p>	<p><b>Community Center</b></p> <p>Clubhouse  Courtyard with Garden  Organic Cafeteria  Dining Room  Commercial Kitchen  Banquet Rooms  Conference Room  Media Room, Library  <b>Social Lounge</b>  Big Plasma TV Screen  Juice Bar, Couches  Karaoke Stage  Chess set  Health Spa  Exercise Room  Tennis Court  Showers &amp; Bathroom  Pool &amp; Jacuzzi  <b>Rec Room</b>  Billiards, Ping pong  Foosball, Dart Game  Pinball, Card Table</p>	<p><b>Eco Farm</b></p> <p>Farm Fields  Greenhouses  Botanical Gardens  Forest Gardens  Herb Gardens  Community Center Garden  Summer, Winter Gardens  Spring, Fall Gardens  Garden Ponds  Orchards, Perennials</p> <p><b>Technologies</b></p> <p>Agroforestry  Biodynamic Farming  Subtle Energy Agriculture  Horticulture</p> <p><b>Methodologies</b></p> <p>Crop Rotation  Compost, Soil Biotics  Natural Pest Control  Plant Propagation</p> <p><b>Programs</b></p> <p>Rangeland Conservancy  CSA Program  Farmers Market  Farm Internships</p>	<p><b>Research Center</b></p> <p><b>Agriculture Lab</b></p> <p>Subtle Energy, Biodynamics  Aquaponics, Biodomes  Soil Chemistry, Plant Biology  Microbiology, Microscopy  Mycorrhiza Uptake</p> <p><b>Aquaponics/Fish Hatchery</b></p> <p>Aquatic Tanks System  Multi Aquatic Species  Hydroponic Plant System  Filtration &amp; Recycling</p> <p><b>Investigative Studies</b></p> <p>Preclinical Trials  Experimental, Clinical Trials  Joint Research  Lab Internships</p> <p><b>IP Development</b></p> <p>Greenhouse Automations  Irrigation Smart Grid  Aquaponic Methane Generator</p> <p><b>Licensing &amp; Sales</b></p> <p>Development Contracts  Production Agreements  Purchase Orders</p>
<p><b>Resort Programs</b></p> <p>Boat Dock, Boating Rentals  Eco Village Tours  Biking, Fishing, Hiking, River  River Rope Swings  Eco-Golf Cart Rentals  Horse Riding, Hayrides  Tractor Pulls, Demonstrations  Farm Food Tasting  Llama and Donkey Treks  White Rafting Adventures  Wilderness Pack Trips  Medicine Wheel  Sacred Site Tours, Labyrinth  Eco-Cabin &amp; Cottage Rentals  Swimming Pool &amp; Jacuzzi  Health Spa, Tennis Courts  Organic Gourmet Dining</p> <p><b>Gold Prospecting</b></p> <p>Panning, Sluicing  High Banking, Dredging</p> <p><b>Kidsville Activities</b></p> <p>Youth Camps, Petting Zoo  Pony Rides, Cow Train  Puppet Show, Corn Maze  Enchanted Forest  Treasure Hunt, Fire Pit  Storytelling, Drum Circles  Talent Show, Face Painting  Karaoke, Balloon Making  Strolling Magicians</p>	<p><b>Eco Ranch</b></p> <p><b>Equestrian Center</b></p> <p>Equine Therapy  Boarding Stables  Horse Rentals  Training &amp; Workshops  Youth Riding Camps  Courtyard, Round Pen  Tack &amp; Farrier Rooms  Horse Stalls &amp; Corals  Heated Wash Room</p> <p><b>Ranch Animals</b></p> <p>Horses, Cattle, Buffalo  Miniature Horses, Pigs,  Ponies, Sheep, Apacas  Lamas, Chickens  Goats, Donkeys, Mules</p> <p>Utility Shop Barn  Ranch Barn, Storage Shed  Climate Controlled Barn  Animal Pastures  Animal Stables  Fish Hatchery, Petting Zoo  Dogland Animal Eco-Motel</p>	<p><b>Learning Center</b></p> <p>Permaculture Classes  Eco System Management  Media Library/Films/Kiosks  Educational School Tours  Sustainability Lifestyles  Technology &amp; Art Integration</p> <p><b>Eco-Farm Seminars</b></p> <p>Lecturer, Workshops,  Certificate Programs  Courses &amp; Seminars  Internship Programs</p> <p><b>Alternative Health</b></p> <p>Yoga / Meditation  Tai Chi, Qigong  Equine Therapy</p> <p><b>Nutrition</b></p> <p>Cleansing, Juicing  Organic Foods  Raw Foods</p>	<p><b>Alternative Energy</b></p> <p>Hydro-Electric, Solar  Battery Bank  Smart Grid Control Station</p> <p><b>Power Generation</b></p> <p>Turbine Generator  Induction Generator  Transformers  Mechanical Battery System  Utility Substation Grid Interface</p> <p><b>Certification</b></p> <p>Federal Power Producer  Exemption Certificate</p>
<p><b>Retreat Programs</b></p> <p>Conference Retreats  Spiritual Retreats  Youth Camps  Health Retreats  Music Retreats  Corporate Events/Retreats</p>	<p><b>Festival Grounds</b></p> <p>28 Acres, Grass Meadows  Ponds, Gardens,  15 Acre Parking Lot  Eco Shuttle, Walkways  Food Court, Bathrooms</p> <p><b>Outdoor Amphitheater</b></p> <p>Outdoor Seating  Stage Rigging  Lighting  Sound Reinforcement  Backstage Rooms</p>	<p><b>Farm Store</b></p> <p>Farm Fresh Market  Gift Store  Farmers Market</p> <p><b>Rental Shop</b></p> <p>Fishing Gear, Bikes  Canoes, Kayaks, Rafts  Eco Battery Golf Carts  Camping Gear, Supplies</p>	<p><b>Water Systems</b></p> <p>River Pump Station  Line Pump House  Reservoirs, Collection Ponds  Wells, Rainwater Cisterns  Water Circuits, Holding Tanks  Treatment Systems, Filtration  Irrigation &amp; Recycling System</p> <p><b>Living Sewage Plant</b></p> <p>Biological Treatment System  Solid Waste Management  Constructed Wetlands  Pre-Treatment/Settling Tanks  Gravel Trenches  Drip Tubing  Aerobic/Textile Filters  Sanitarian Operator</p>
<p><b>Administration</b></p> <p>Management Offices  Homeowner Association  Sales &amp; Marketing Offices  Farm and Ranch Offices  Aquaponics Office  Laboratory Office  Utility &amp; Maintenance Offices  Conference Room  Security Office</p>	<p><b>Management</b></p> <p>Resort Director  Operations Mgr  Farm Mgr  Ranch Foreman  Laboratory Mgr  Maintenance Mgr  Sanitarium Mgr  Marketing Director  Webmaster</p>	<p><b>Event Venues</b></p> <p>Festivals, Concerts  Conferences, Green Fairs  Live Performances  Enchanted Forest  Green Conventions  Pow-wows, Weddings  Art &amp; Garden Expo  Talent Shows, Reunions  Renaissance &amp; Medieval</p>	<p><b>Maintenance &amp; Supply</b></p> <p>Maintenance Equipment  Storage Garage  Service Repair Center  Service Vehicles  Farm Equipment</p>

## 7. MASTER PLAN PHASE 1

### A. Master Plan Phase 1

Phase One includes the design and construction of the following:

<u>Eco-Village Homes</u> 100 Residential Homes 25 Guest Cottages 20 Green Cabins  <u>Administration Office</u> <u>Maintenance Building</u>  <u>Community Center</u> Commercial Kitchen Dining Hall Media Room Library Big Screen Plasma TV Social Lounge Exercise Room Rec Room 4 Billiards Tables 2 Ping Pong Tables 3 Foosball Tables 4 Pinball Machines 1 Dart Board Courtyard Pool & Jacuzzi Showers & Bathrooms  <u>Water Delivery &amp; Treatment System</u> River Water Channel Pump Station Collection & Irrigation Ponds Wells Holding tanks Treatment Systems Filtration Irrigation System GreyWater Recycling System  <u>Living Biological Sewage System</u> Biological Treatment System Solid Waste Management Wastewater Treatment Constructed Wetlands Pre-Treatment/Settling Tanks Gravel Trenches Drip Tubing Aerobic/Textile Filters Sanitarian Operator	<u>Eco-Farm</u> 3 Farm Fields 2 Greenhouses 1 Forest Garden 1 Herb Gardens 1 Botanical Garden 1 Community Center Garden 2 Orchards Aquaponics (in Laboratory section)  <u>Eco-Ranch</u> Equestrian Center Courtyard Round Pen Stables, Stalls, Corals  Animal Stables Animals 8 Quarter horses 4 Appaloosa Horses 4 Mustang Horses 4 Paint Horses 4 Donkeys 4 Llamas 4 Apacas 20 Chickens 4 Goats 4 Sheep 4 Heford cows 1 Bull 4 Buffalo Ranch Barn Utility Shop Barn Storage Shed Feed Barn Cattle Pastures  <u>Agriculture Lab</u> Greenhouse Auaponics Hydroponics  Boat Dock Recreational Rental Shop Amphitheater/Festival grounds Hiking Trails, Walkways, Bike Paths Equipment Storage Building
---	--



## 8. BUSINESS MODEL

### A. Expanding Geotourism Markets

Geotourism is the fastest growing sector of the travel industry. This popularity represents a change in tourism with increased ecological awareness and interest to explore natural environments where green community lifestyles protect nature; operate off-the-grid with renewable alternative energy; use new green technologies in organic farming, green houses; use organic ranching and recycling programs; utilize sustainable architecture and advanced permaculture landscaping that includes biological living sewage systems with constructed wetlands; construct botanical gardens in aquaponics systems. RREVR is a unique green community that has integrated all these components to pioneer innovative recreational resort programs in a fully self-sustained eco-village resort community.

### B. Green Jobs and Population Expansion

RREVR aligns with the Jackson County Planning as a strategic alliance partner to expand economic growth in geotourism industries. RREVR creates new green energy jobs, expands population growth and promotes sustainable tourism in a revolutionary new eco-village community model that is socially, economically and ecologically responsible.

### C. Iconic International Destination Eco Resort

RREVR will quickly expand as a world-wide media attraction bringing a diverse range of international visitors and customers. The huge diversity of RREVR's eco-village programs; services departments; event venues; workshops, courses, and seminars in permaculture, agribusiness and cutting edge green technologies makes this one-of-a kind destination eco-resort.

### D. Diverse Range of Eco-Visitors

The diversity of RREVR's international visitors and clientele comes from exponential growth of the geotourism industry, attraction to quality family vacationing experience and the educational value of new lifestyles that promote health, vitality and independence.

A wide spectrum of visitors and customers come to RREVR with a myriad of interests in the eco-village tours, recreational programs, farm and learning center programs, festivals and live event venues with resort and retreat center activities. An enormous international client base includes the following:

CSA (Community Supported Agriculture) consumers  
Farmers market & farm gift shop customers  
Eco-conference attendees  
Residential homeowner tours  
Health spa clients  
Architects, permaculture designers, eco developers  
Students of learning center programs  
Botanical garden enthusiasts  
Sustainable learning courses and eco-farm seminars  
Personal growth workshops retreats  
Organic gourmet cooking  
Equine-Assisted Activities

Extended stay resort guests in green cottages & cabins  
Concert and live performance audiences  
Organic cafeteria patrons  
Festival event audiences  
School and college tour  
Eco-farm internships  
Visiting agricultural scientists and university faculty  
Agriculture lab tours  
Alternative energy clinics  
Health and wellness classes (Yoga/Qigong)  
Workshops and lectures in organic gardening,  
Growing edible food landscapes and herbal gardens

### E. Identity Branding

RREVR is branded as Oregon's first, one-of-a-kind, off the grid eco-destination resort. Integrating a vast local wilderness area with a fully self-sustained eco-village community with off the grid energy, clean air and water, self sustained food production, RREVR serves as a refuge, playground and a vital habitat for plants and animals within a spiritual oasis.

RREVR is marketed as the west coast premier green eco-village that combines the best features of gated luxury/retirement communities, world class resorts, intentional living developments, cutting edge community farms such as Findhorn, conference and retreat centers such as Esalen, meditative garden sanctuaries, creative arts performance venues, beautifully landscaped festival grounds with amphitheater, elegant tourist oriented agribusiness such as high end wineries, and spectacular, contemporary European architectural design elements.

## 9. MANAGEMENT TEAM



We understand that the success for every business is the value system that is instilled and resonates throughout the entire organization structure from the CEO all the way down to the newly trained employee. We are committed to our 5 star Value System. RREVR has assembled a brilliant, unique and creative management team who use visionary thinking while pioneering new ways to design, build and expand operations and development.

A diverse network of designers, engineers, scientists, research consultants, board of advisors, strategic partners, contractors, vendors, equipment suppliers as well as faculty management staff make up the RREVR team. Advances in new green technologies, bring about new research programs where educational academia interacts in all multiple paths within all the departments at RREVR. RREVR's key management personnel operates in Phase 1 of development with various overlapping of functions and duties in order to get to Phase 2 of operations. Our key management is a tight knit team that works well together to achieve all the goals, strategic planning and economic growth.

Below is the key management staff in the beginning operations:

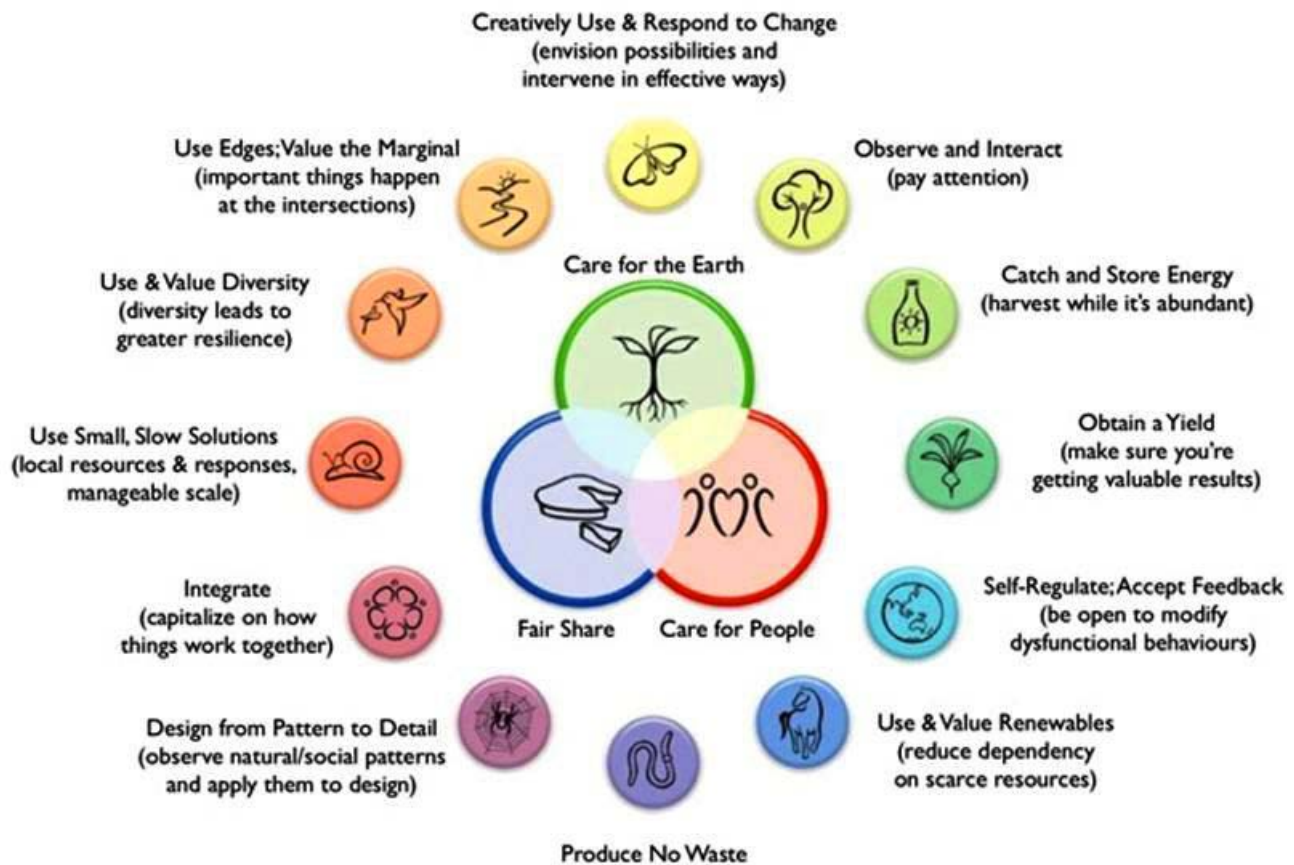
<b>Director</b>	Functions as CEO, president; oversees and manages investor relations, equity partners, financing, credit line, legal, contracts, feasibility studies, entitlements; establishes project management protocols in all phases of development, implementation, operations, growth staging, secures developers, contractors, strategic partners.
<b>CFO</b>	Generates and maintains accountability in all financial components-- financial statements, business planning, budgetary, accounting, credit line, profit and loss statements
<b>Operations Mgr</b>	Senior manager with expertise in managing and overseeing productivity and success in all RREVR departments and recreational resort programs & tours-- farm operations in sustainable agriculture, organic ranching, greenhouses, aquaponics, orchards; oversees hydro & solar systems productivity; Functions in multi-tasking project management; serves as human resources manager to hire and train employees in farm and ranch operations.
<b>Farm Mgr</b>	Develops, maintains, manages all operations of organic farming involving all aspects of certified organic farming, greenhouses, orchards, biodynamic gardens including irrigation systems; develops and approves of all compost, soil biotics, propagation, crop rotation, planting and harvest schedules. Assists in hiring, training and supervising employees.
<b>Ranch Foreman</b>	Manages, supervises all aspects of sustainable ranching; developing all ranch programs and operations with animal husbandry-- Horses Cattle Goats Donkeys Lamas Buffalo Chicken Fish Hatchery; develops training programs and operation guidelines; assists in hiring employees.
<b>Laboratory Mgr</b>	Senior scientist who manages the agriculture lab; develops laboratory studies, experimental trials and all experimental research protocols; assists in developing research partners, strategic partners, joint research studies; assists in publishing articles and developing peer review support
<b>Marketing Director</b>	Creates multi-media marketing and advertising campaigns with webmaster, sales team including website promotions, coupons, affiliate marketing programs, e-news letters and e-brochures, cross promotional tie-ins with green tourism trending, TV news features, YouTube videos, social networking and Yahoo user groups, publications and trade magazine reviews, newspaper articles, press releases, cross-promoting educational and research programs; strategic partner co-op advertising; promotes RREVR internationally engaging tourism bureaus, governments, travel companies, tourism specialists, conservation and preservation groups, local and national businesses and civic groups, environmental agencies and interest groups, nature conservancy groups, intentional community websites, festival conference and event producers; develop residents and travelers.
<b>Maintenance Mgr</b>	Runs the maintenance department in all areas of maintenance, repair, modifying, constructing, restoring in all RREVR operational departments including farm systems and farm equipment, green houses, irrigation systems, water systems, ranching, laboratory, aquaponics, utility vehicles; assists in hiring and training employees; establishes safety programs
<b>Webmaster</b>	Works with marketing director to establish effective website messaging that brands all eco-village operations, departments, services, green residential community and resort programs into a strong branding strategy positioning RREVR as a world-wide eco-resort attraction; build effective brand identity that is repeatedly communicated, in multiple ways with frequency and consistency throughout all media platforms.



## 10. PERMACULTURE DESIGN SYSTEMS

RREVR planning, designs, and construction use permaculture principals of geometric symmetry where sustainable architecture is in harmony with all animal, plant and water eco-systems, and renewable energy power systems.

Permaculture designs are carefully integrated into rangeland conservancy programs, landscape architecture, certified organic and biodynamic farming, water filtration and irrigation systems, agroforestry and aquaponics. Every production facet has a sustainable and ecological application that utilizes green technologies and conserves natural resources with recycling programs that process used materials and waste into new products.



## **11. MARKETING PLAN**

### **A. International Promotion Network**

RREVR's marketing department will promote the eco-village resort nationally and internationally by engaging tourism bureaus, governments, travel companies, tourism specialists, conservation and preservation groups, local and national businesses and civic groups, environmental agencies and interest groups, nature conservancy groups, intentional community websites, festival conference/event producers along with residents and travelers themselves.

### **B. Demographics**

The RREVR development is branded to appeal to the entire demographic spectrum of the geotourism market that will maximize economic resiliency over both the short and long term. The RREVR will attract a wide range of visitors from families with children, young adults, teens, seniors, schools, colleges and universities. RREVR also is an international market attraction bringing students, interns, researchers and university faculty from a diverse range of studies including environmental sciences, horticulture and agricultural science, biodynamic farming, animal science, fruit and crop science, farm management, dairy science, agronomy, agricultural business and economics. Another diverse market attraction is the customer base coming to participate in the wellness and personal growth programs.

### **C. Marketing Campaigns**

Multi-media advertising and PR campaigns, internet marketing, website promotions and coupons, affiliate marketing programs, e-newsletters and e-brochures, cross promotional tie-ins with green tourism trending, TV news features, YouTube videos, social networking and Yahoo user groups, publications and trade magazine reviews, newspaper articles, press releases, cross-promoting educational and research programs and strategic partner co-op advertising will all be employed to brand RREVR as an international iconic eco-destination resort.

RREVR will establish cross-promotional campaigns with a consortium of strategic and alliance partners to raise awareness in geotourism, environmental protection and self-sustained eco-community lifestyles. Collaborative projects will develop and disseminate information promoting all the benefits of sustainable tourism that protects the environment through wisely managed tourism and enlightened destination stewardship.

### **D. Branding of Eco-Resort Biodiversity**

RREVR Marketing Department will integrate the diversity of all the eco-village operations, departments, green residential community and resort programs into a strong branding strategy positioning RREVR as a world-wide eco-resort attraction. The RREVR brand identity will be repeatedly communicated, in multiple ways with frequency and consistency throughout all media platforms.

Unified brand packaging and messaging unites all the diverse components of operations, services and departments from eco-resort recreational programs, eco-tours, Kidville Activities, amphitheater events, Concerts, live performances, conference events, farmers market; festivals; green fairs; off-grid alternative renewable energy, recreated indigenous Takelma village, llama treks, horse riding rentals, kayaking and rafting on Rogue River, Dogland Animal Motel, learning center programs, state of the art automated green houses, organic cafeteria, sustainable ranch, petting zoo, biological living sewage system, agriculture lab, permaculture workshops, university joint research programs, (CSA) programs.

### **E. Sponsorships**

RREVR Marketing Department will position sponsors, benefactors, coalitions and strategic partnerships to create an international brand and messaging campaign that attracts world-wide visitors. The expansion of strategic alliances with federal and state agencies, architect & engineering firms, manufacturers, construction companies, vendors, suppliers, distributors and contractors will all be developed into consortiums of supported networks in many projects and event developments that support the latest green technologies, R & D, pilot programs, sustainable community developments.



## 12. PHOTO GALLERY OF LAND SITE

